



# *The Recording Academy*<sup>®</sup>

3030 Olympic Boulevard • Santa Monica, CA 90404

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## **THE RECORDING ACADEMY<sup>®</sup> ANNOUNCES OFFICIAL NAME OF THE GRAMMY AWARDS PREMIERE CEREMONY<sup>™</sup>**

*Prelude Event to Music's Biggest Night<sup>®</sup> Kicks Off GRAMMY<sup>®</sup> Sunday and Features  
Live Performances, Guest Presenters and Award Presentations  
in Approximately 70 – 73 Categories*

**SANTA MONICA, Calif. (Nov. 07, 2014)** — The Recording Academy<sup>®</sup> today announced the official name of the annual **GRAMMY Awards Premiere Ceremony<sup>™</sup>**. Formerly referred to as the GRAMMY Awards<sup>®</sup> Pre-Telecast Ceremony, the event presents the first GRAMMY Awards of the day in approximately 70 – 73 categories and is streamed live internationally at [GRAMMY.com](http://GRAMMY.com). For GRAMMY<sup>®</sup> coverage, updates and breaking news, please visit The Recording Academy's social networks on [Facebook](#) and [Twitter](#).

Attended by nominees and industry VIPs, the star-studded Premiere Ceremony has already grown into a memorable affair with notable guest presenters and live performances. Presented with full production values appropriate for the GRAMMY Awards, the new official title of the ceremony serves as a reflection of the evolution of the event in recent years, and provides an appropriate platform to recognize all of the outstanding nominees in a wide array of categories.

The Latin Recording Academy<sup>®</sup> will be the first to formally implement the new name at [The Latin GRAMMY Premiere<sup>™</sup>](#), taking place on **Thursday, Nov. 20, 2014, 1 p.m. PT**, at the **MGM Grand's Hollywood Theatre in Las Vegas**, prior to the 15th Annual Latin GRAMMY Awards telecast. The Latin GRAMMY Premiere will be streamed live internationally at [LatinGRAMMY.com](http://LatinGRAMMY.com) and will present approximately 35 of 47 categories, kicking off a full evening of celebrating excellence in recorded Latin music from around the world. Performers and presenters will be announced shortly. Following the ceremony, the 15th Annual Latin GRAMMY Awards telecast will take place at the MGM Grand Garden Arena and will be broadcast live on the Univision Network from 8 – 11 p.m. ET/PT (7 p.m. Central).

The [57th Annual GRAMMY Awards Premiere Ceremony<sup>™</sup>](#) will take place at **Nokia Theatre L.A. LIVE** on **Sunday, Feb. 8, 2015, 12:30 – 3:30 p.m. PT**. Additional details including performances, presenters and live-stream information will be made available in the coming months as The Recording Academy announces official GRAMMY Week activities. Following the Premiere Ceremony, the 57th Annual GRAMMY Awards telecast will take place at STAPLES Center and will be broadcast live on the CBS Television Network from 8 – 11:30 p.m. ET/PT.

Established in 1957, The Recording Academy is an organization of musicians, songwriters, producers, engineers and recording professionals that is dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards — the preeminent peer-recognized award for musical excellence and the most credible brand in music — The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the

well-being of music makers and ensuring music remains an indelible part of our culture. For more information about The Academy, please visit [www.grammy.com](http://www.grammy.com). For breaking news and exclusive content, follow @TheGRAMMYS on [Twitter](#), like "The GRAMMYS" on [Facebook](#), and join The GRAMMYS' social communities on [Google+](#), [Instagram](#), [Tumblr](#) and [YouTube](#).

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