



GRAMMY MUSEUM® ANNOUNCES DIGITAL MUSEUM'S NOVEMBER SCHEDULE

NEW COLLECTION:LIVE™ PROGRAMS INCLUDE ALL TIME LOW, AMERICAN AQUARIUM, AMINÉ, KATHLEEN EDWARDS, S.G. GOODMAN, HARRY HUDSON, DAVE MASON, MILCK, AND LOUDON WAINWRIGHT WITH RANDALL POSTER, STEWART LERMAN & VINCE GIORDANO

CAPITOL MUSIC GROUP TAKES OVER THIS MONTH'S SPOTLIGHT SATURDAYS SERIES

JIMI HENDRIX FILM SCREENING & PANEL DISCUSSION WITH BILLY COX, JANIE HENDRIX, EDDIE KRAMER, AND DIRECTOR JOHN MCDERMOTT

LATIN GRAMMY® VIRTUAL EXHIBIT TO BE RELEASED IN CELEBRATION OF THE 2020 LATIN GRAMMY AWARDS®

WHO: Below is the November schedule on COLLECTION:live™ featuring interviews and/or performances by:

COLLECTION:LIVE SCHEDULE

Thursday, Nov. 5

All Time Low
American Aquarium

Thursday, Nov. 12

S.G. Goodman
MILCK
Loudon Wainwright, Randall Poster, Stewart Lerman & Vince Giordano

Thursday, Nov. 19

Aminé
Kathleen Edwards
Harry Hudson
Dave Mason

*Archival programs to be released during this month will be in celebration of the Country Music Awards with some of our past country programs and the Latin GRAMMY Awards® with some of our past Latin artist programs.

Livestream Event

11/18 – Reel To Reel: *Music, Money, Madness ... Jimi Hendrix in Maui*

Exclusive film premiere & panel discussion with Billy Cox, Janie Hendrix, Eddie Kramer, and Director John McDermott

Tickets on sale Nov. 4

Spotlight Saturdays Series Takeover By Capitol Music Group

Artists to be announced soon.

DIGITAL EXHIBIT

11/6 – Latin GRAMMY®, 20 Years Of Excellence

WHAT:

GRAMMY Museum announces next round of new and never-before-released digital content, including previously announced Spotlight Saturdays series featuring up-and-coming artists, while the GRAMMY Museum in Los Angeles remains closed until further notice in light of COVID-19. The Museum's Public Programs digital series features new intimate sit-down interviews with artists and musicians recorded via digital conferencing. Since the Museum opened 12 years ago, it has offered more than 900 Public Programs. The Museum is also releasing a new exhibit with several photo slideshows. The Museum continues to release digital educational content and lesson plans as part of the GRAMMY In The Schools® Knowledge Bank, continuing its mission of paying tribute to our musical heritage and bringing our community together through music. *GRAMMY Museum At Home* is made possible with generous support from the Hoesterey Family Charitable Foundation and Brian and Adria Sheth.

COLLECTION:live is the GRAMMY Museum's new official online streaming service available for \$2.99/month or \$29.99 a year. GRAMMY Museum members receive 50 percent off the annual subscription price. Proceeds benefit the Museum's music education initiatives and help keep the Museum's mission alive while the physical location remains closed due to COVID-19.

WHEN:

New programming will be released each month.

WHERE:

Digital Museum: www.grammymuseum.org

COLLECTION:live: watch.grammymuseum.org

ABOUT COLLECTION:LIVE

COLLECTION:live is the GRAMMY Museum's official online streaming service, featuring an artfully curated collection of newly produced artist interviews, performances and livestreams, as well as special releases from the GRAMMY Museum archive. The Museum's popular Public Programs series has been recorded over the



last decade from the Clive Davis Theater in Los Angeles and has since surpassed the 1,000 program mark. Proceeds benefit the Museum's music education initiatives.

ABOUT THE GRAMMY MUSEUM

Established in 2008, the GRAMMY Museum is a nonprofit organization dedicated to cultivating a greater understanding of the history and significance of music through exhibits, education, grants, preservation initiatives, and public programming. Paying tribute to our collective musical heritage, the Museum explores and celebrates all aspects of the art form — from the technology of the recording process to the legends who've made lasting marks on our cultural identity.

For more information, visit www.grammymuseum.org, "like" the GRAMMY Museum on Facebook, and follow @GRAMMYMuseum on Twitter and Instagram.

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CONTACTS

Jasmine Lywen-Dill

Director of Communications, GRAMMY Museum

T. 213.725.5703

jlywen-dill@grammymuseum.org