



PERFORMERS ANNOUNCED FOR MUSICARES®: MUSIC ON A MISSION PRESENTED BY GIBSON, TO BE HELD WED, MARCH 30, 2022

BRANDI CARLILE, SHAWN COLVIN, JASON ISBELL, JESSE & JOY, AMYTHYST KIAH, K.D. LANG, GIAN MARCO, MORGXN, FANTASTIC NEGRITO, ZACH PERSON, TOM PETTY AND THE HEARTBREAKERS, DANTE SPINETTA, AND EMILY WOLFE SET TO PERFORM AT THE VIRTUAL FUNDRAISER, WITH ALL PROCEEDS GOING TO THE MUSIC COMMUNITY

SANTA MONICA, CALIF. (MARCH 21, 2022) - GRAMMY® Award-winning artists Brandi Carlile, Shawn Colvin, Jason Isbell, Jesse & Joy, k.d. lang, and Fantastic Negrito, Latin GRAMMY Award winners Gian Marco and Dante Spinetta, GRAMMY Award nominee Amythyst Kiah, along with morgxn, Zach Person, and Emily Wolfe will join the performance lineup at the [MusiCares®: Music on a Mission Presented by Gibson](#) on Wed, March 30, 2022, at 5 p.m. PT/8 p.m. ET. The evening will also feature a never-before-seen MusiCares® performance from GRAMMY Award-winning artist Tom Petty and the Heartbreakers.

The virtual concert will celebrate both the power of music and Joni Mitchell as the 2022 MusiCares® Person of the Year honoree, with every dollar of ticket purchases distributed to those in need in the music community. Music on a Mission will air on [Mandolin](#), the premiere concert livestream platform for artists, venues and fans.

For Music on a Mission, MusiCares has partnered with Gibson, the iconic American instrument brand headquartered in Nashville, TN, that has shaped the sounds of generations of musicians across the globe, and emerged as the most relevant, played and loved guitar brand around the world. MusiCares and Gibson are excited to bring back Music on a Mission for music fans worldwide to enjoy GRAMMY® Week and be a part of helping musicians in need because music gives so much to the world. The virtual broadcast and fundraising event will include never-before-seen performances from today's biggest stars and impassioned testimonials from members of the music community who have been helped by MusiCares.

"Music on a Mission started as a response to the COVID-19 pandemic and we were blown away by the support from the music community, industry professionals and of course music fans," said Laura Segura, Executive Director of MusiCares. "We're so thankful that Gibson recognizes the importance of this event to both fans and professional musicians and that they've signed on to help us make Music on a Mission a reality again this year."

"MusiCares does so much for our music community, the critical care and aid they provide is needed now more than ever in recent years," adds Elizabeth Heidt, VP of Global Cultural Influence at Gibson Brands. "As a key partner of Gibson Gives, it is not only our honor, but also our duty to help bring Music on a Mission back, and to continue to raise awareness and funds for MusiCares."



Music on a Mission was first held in March 2021 to respond to the thousands of live event professionals, tour crews, songwriters, producers, engineers, performers, and support staff left unemployed as the COVID-19 pandemic devastated the music community. Upwards of 17,000 people bought tickets, with over 850,000 supporter page views, raising over \$2 million, which was distributed directly back into the hands of those in need in the music industry.

Tickets for Music on a Mission Presented by Gibson are on sale now for \$25 at <https://bit.ly/MusiconaMission>.

ABOUT MUSICARES

MusiCares helps the humans behind music because music gives so much to the world. Offering preventive, emergency, and recovery programs, MusiCares is a safety net supporting the health and welfare of the music community. Founded by the Recording Academy® in 1989 as a U.S.-based 501(c)(3) charity, MusiCares safeguards the well-being of all music people through direct financial grant programs, networks of support resources, and tailored crisis relief efforts. For more information please visit: www.musicares.org.

ABOUT GIBSON

Gibson, the leading iconic guitar brand, has shaped the sounds of generations of musicians and music lovers across genres for 128 years. Founded in 1894 and headquartered in Nashville, TN, **Gibson Brands** has a legacy of world-class craftsmanship, legendary music partnerships, and progressive product evolution that is unrivaled among musical instrument companies. The **Gibson Brands** portfolio includes **Gibson**, the leading guitar brand, as well as many of the most beloved and recognizable music brands, including **Epiphone**, which has been on every stage since 1873, **Kramer**, the original MADE TO ROCK HARD guitar brand, **MESA/Boogie**, the home of tone, **KRK**, behind great music for over 30 years, and **Maestro**, the founder of effect pedals. **Gibson** guitars and gear have been played on stage by countless musical icons in every genre of music, and **Gibson Brands** is dedicated to quality, innovation, and sound excellence so music lovers for generations to come will continue to experience music shaped by **Gibson Brands**. **Gibson** has a strong focus on supporting the global music community through the philanthropic arm of **Gibson Gives**. The mission of **Gibson Gives** is to create, develop and support non-profit organizations in their efforts to advance musicians, youth-focused education, music, and wellness initiatives. 100% of all donations to and from **Gibson Gives**--a 501(c)(3) organization--go towards giving the gift of music. In the last three years, **Gibson Gives** has raised **over \$3 million dollars worldwide** through its mission. For a deeper look inside the history of **Gibson**, plan a trip to **downtown Nashville**, to visit the **Gibson Garage**; at the all-new flagship store music lovers can experience live performances, design a dream guitar, catch a taping of the award-winning **Gibson TV series**, and explore **Gibson's 128-year music history** with captivating, interactive storytelling and memorabilia displays, inside the historic space. The **Gibson Garage** is the ultimate guitar experience and destination for music lovers in Nashville and across the globe. Learn more at Gibson.com and follow us on [Twitter](#), [Facebook](#), [Gibson TV](#), and [Instagram](#).

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