



## **GRAMMY MUSEUM® PRESENTS MOTOWN: THE SOUND OF YOUNG AMERICA EXHIBIT UPON REOPENING**

### **FEATURING A MOTOWN RECORDS VIRTUAL TAKEOVER EACH SATURDAY IN DECEMBER**

**LOS ANGELES, CALIF. (NOVEMBER 30, 2020)** — The GRAMMY Museum®'s physical location still remains closed due to COVID-19, but has announced upon reopening a new exhibit, *Motown: The Sound Of Young America*, presented by City National Bank. In celebration, Motown Records will take over this month's Spotlight Saturdays, the Museum's virtual program series featuring up-and-coming artists in sit-down interviews and performances every Saturday on its new streaming platform, COLLECTION:live.

*Motown: The Sound Of Young America* traces the evolution of the famed record label, focusing on its major artists and musical achievements, and explores how the sound of Motown continues to influence some of pop music's most important artists today. In addition to stage outfits from many of Motown's top performers, such as the Temptations, the Four Tops, the Miracles, and the Supremes, the exhibition also includes exclusive interviews with many Motown legends, letting visitors get deep inside the creative process perfected at Motown 60 years ago. Its impact continued to be felt. Today, Motown remains an essential part of popular music, further proof that its sound and commitment to music excellence have never gone out of style. More details about the exhibit will be announced once the Museum reopens.

"While the Museum's doors may still be closed, our curatorial team has been hard at work preparing for our reopening. We are thrilled to finally update everyone about some of what our community can look forward to when that time comes, while still making some of that content available virtually in the meantime," said Michael Sticka, President of the GRAMMY Museum. "We hope you enjoy this holiday season with some of that Motown magic every Saturday in preparation for the full exhibition experience next year."

Below is this month's Spotlight Saturdays with Motown Records schedule:

12/5 – Joy Denalane  
12/12 – Chaz French  
12/19 – Asiahn  
12/26 – NJOMZA

All content is released at the Museum's new official streaming service, COLLECTION:live:  
[watch.grammymuseum.org](http://watch.grammymuseum.org)

#### **ABOUT THE GRAMMY MUSEUM**

Established in 2008, the GRAMMY Museum is a nonprofit organization dedicated to cultivating a greater understanding of the history and significance of music through exhibits, education, grants, preservation initiatives, and public programming. Paying tribute to our collective musical heritage, the Museum explores and



celebrates all aspects of the art form—from the technology of the recording process to the legends who've made lasting marks on our cultural identity.

For more information, visit [www.grammymuseum.org](http://www.grammymuseum.org), "like" the GRAMMY Museum on Facebook, and follow @GRAMMYMuseum on Twitter and Instagram.

#### **ABOUT COLLECTION:LIVE**

COLLECTION:live is the GRAMMY Museum's official online streaming service, featuring an artfully curated collection of newly produced artist interviews, performances and livestreams, as well as special releases from the GRAMMY Museum archive. The Museum's popular Public Programs series has been recorded over the last decade from the Clive Davis Theater in Los Angeles and has since surpassed the 1,000 program mark. Proceeds benefit the Museum's music education initiatives.

#### **ABOUT CITY NATIONAL**

With \$70.3 billion in assets, City National Bank provides banking, investment and trust services through locations in Southern California, the San Francisco Bay Area, Nevada, New York City, Nashville, Atlanta, Minneapolis, Washington, D.C. and Miami\*. In addition, the company and its investment affiliates manage or administer \$81.3 billion in client investment assets.

City National is a subsidiary of Royal Bank of Canada (RBC), one of North America's leading diversified financial services companies. RBC serves more than 17 million personal, business, public sector and institutional clients through offices in Canada, the United States and 34 other countries.

For more information about City National, visit the company's website at [cnb.com](http://cnb.com).

\*City National Bank does business in Miami and the state of Florida as CN Bank.

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