



The Recording Academy[®]

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THE RECORDING ACADEMY[®] AND HITLAB ANNOUNCE GRAND PRIZE WINNER OF EMERGING ARTIST COMPETITION

*Winner Jade Novah To Perform at Official GRAMMY[®] Week Event –
Social Media Rock Stars Summit – on Friday, Feb. 8*

MONTREAL and SANTA MONICA, Calif., Feb. 4, 2013 /PRNewswire/ -- HITLAB Inc. ("Hitlab"), in partnership with [The Recording Academy](http://www.grammy.com)[®], has announced Jade Novah of Cleveland, Ohio as the winner of its Emerging Artist Competition following the submission of original music to the contest's web page (www.hitlab.com). The competition launched Nov. 12, 2012, and was designed to provide up-and-coming artists and bands the chance to perform at an official GRAMMY[®] Week event.

Novah, selected by a combination of fan votes and a blue-ribbon committee of music professionals, will perform as the headline act at the 4th Annual Social Media Rock Stars Summit reception Friday, Feb. 8. As part of the grand prize, Novah will also walk the red carpet and attend the 55th Annual GRAMMY Awards[®] and official GRAMMY Celebration[®] after-party on Sunday, Feb. 10. Second-and-third place runners-up John Thomas of Connecticut, New England and Beaux Saunders of London, England, will also perform at the Social Media Rock Stars Summit. The performance will be streamed live on GRAMMY Live, a three-day live stream platform of coverage on GRAMMY Week events on GRAMMY.com and CBS.com.

About Hitlab, Inc.

Hitlab is a global social network connecting the world through hit songs. Combining patented music fingerprinting techniques with data aggregated from the social web and a captive network of engaged artists and fans, Hitlab's technology provides a means to discover, promote, distribute and experience the most relevant and most talked about music. For more information about Hitlab, please visit www.hitlab.com.

About The Recording Academy

Established in 1957, The Recording Academy is an organization of musicians, songwriters, producers, engineers and recording professionals that is dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards — the preeminent peer-recognized award for musical excellence and the most credible brand in music — The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the well-being of music makers and ensuring music remains an indelible part of our culture. For more information about The Academy, please visit www.grammy.com. For breaking news and exclusive content, follow @TheGRAMMYS on [Twitter](https://twitter.com/TheGRAMMYS), like "The GRAMMYS" on [Facebook](https://www.facebook.com/TheGRAMMYS), and join The GRAMMYS' social communities on [Foursquare](https://www.foursquare.com/TheGRAMMYS), GetGlue, [Google +](https://plus.google.com/TheGRAMMYS), [Instagram](https://www.instagram.com/TheGRAMMYS), [Pinterest](https://www.pinterest.com/TheGRAMMYS), [Tumblr](https://www.tumblr.com/TheGRAMMYS), and [YouTube](https://www.youtube.com/TheGRAMMYS).

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