



The Recording Academy®

3030 Olympic Blvd., Santa Monica, CA 90404

www.grammy.com

*****MEDIA ALERT FOR MARCH 20–31, 2017*****

GRAMMY CAMP® TO BE HELD IN TWO CITIES IN SUMMER 2017

Music Industry Camp Will Feature Tracks In Audio Engineering, Electronic Music Production, Music Business, Music Journalism, Performance, And Video Production

Financial Assistance Available For Qualified Applicants — Deadline To Apply Is March 31, 2017

- WHO:** GRAMMY® -winning and -nominated professionals and industry specialists affiliated with The Recording Academy® will participate in GRAMMY Camp®. GRAMMY Camp is open to talented high school students from the U.S. and will take place in two cities this summer—Los Angeles and Nashville, Tenn. This year GRAMMY Camp will be nonresidential and students must provide their own accommodations and transportation. The deadline to apply is March 31, 2017; applications can be found online at www.grammyintheschools.com/programs/grammy-camp/apply.
- WHAT:** GRAMMY Camp—a signature music industry camp for U.S. high school students—is an interactive summer music experience focusing on all aspects of commercial music. GRAMMY Camp provides instruction by industry professionals in an immersive creative environment with cutting-edge technology in professional facilities. GRAMMY Camp Los Angeles and GRAMMY Camp Nashville will both host a 5-day nonresidential camp for students. Tuition is \$1,500 per camp. Through the generous contribution of Journeys, Nashville-area residents accepted to GRAMMY Camp will be offered at a discounted tuition rate of \$100. Financial assistance is available to qualified students.

GRAMMY Camp curriculum engages students in the technical aspects of creating, performing, and recording, and emphasizes new and emerging music technologies. The program offers campers the opportunity to work in integrated industry teams in eight tracks: [Audio Engineering](#); [Electronic Music Production](#); [Instrumental Performance](#): Bass, Drums, Guitar, Keyboard, Winds & Strings; [Music Business](#); [Music Journalism](#); [Video Production & Motion Graphics](#); [Vocal Performance](#); and [Songwriting](#). Select career tracks are offered in each location. All tracks culminate in media projects, album recordings, an open house, and/or performances.

Funding for GRAMMY Camp is generously provided by the Bruno Mars Scholarship Fund, the Ella Fitzgerald Charitable Fund, Journeys, RBC Foundation USA, The Recording Academy, and Hot Topic Foundation as well as individual donors. In-kind supporters include: AEG Live, Avid, Belmont University, CenterStaging, Focusrite, JBL, Novation, Roland, Shure, and the USC Thornton School of Music.

WHEN & WHERE:

GRAMMY Camp Nashville: May 30–June 3 (nonresidential day camp) hosted by Belmont University
GRAMMY Camp L.A.: July 18–22 (nonresidential day camp) hosted by University of Southern California Thornton School of Music

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HOW: U.S. high school applicants must complete an online application, video audition and track-specific requirements at www.grammyintheschools.com by **March 31**. The application fee is \$25 per person. A separate financial assistance form is also available to needs-based students.

If you have questions about how to apply, GRAMMY Camp staff will be available to answer your questions on an informational conference call.

Monday, March 20 at 5 p.m. PST/8 p.m. ET GRAMMY Camp: General Info and How to Apply

To RSVP for a call, email grammycamp@grammy.com.

Established in 1957, The Recording Academy is an organization of musicians, songwriters, producers, engineers, and recording professionals dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards—the preeminent peer-recognized award for musical excellence and the most credible brand in music—The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education, and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the well-being of music makers, and ensuring music remains an indelible part of our culture. For more information about The Recording Academy, please visit www.grammy.com.

Journeys is a leader in the teen specialty retail scene, with more than 800 stores in all 50 states, Puerto Rico, and Canada. Journeys uses fashion savvy and merchandising science to keep in step with the fast-paced footwear and accessories market for 13- to 22-year-old guys and girls. Journeys offers a wide variety of trendy, relevant brands that cater to teens that seek the hottest, new styles. However, the Journeys store is more than a retail environment—it's an extension of the teen lifestyle. From the plasma TVs playing exclusive content and the latest music videos, to the visual merchandising strategy and promotions, to the employees whose image and style reflect the customers' lifestyle and attitude. In addition to retail stores, Journeys reaches its customers through journeys.com, journeys.ca, catalogs, social media, and grass-roots events like the Warped Tour, Alternative Press Music Awards, and national club-level music tours in the spring and fall seasons. Journeys—An Attitude You Can Wear! Journeys is a division of Genesco Inc. For more information, visit journeys.com.

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Program Contact:

David R. Sears/310.581.8663/david@grammy.com

Media Contact:

Christina Cassidy/310.581.8670/christina.cassidy@grammy.com