



GRAMMY FOUNDATION®

*****MEDIA ALERT FOR SEPT. 22 – Oct. 2, 2014*****

**GRAMMY® CHARITY ONLINE AUCTIONS OFFER TWO EXCLUSIVE
VIP PACKAGES TO THE
SOLD-OUT GRAMMY FOUNDATION® BENEFIT CONCERT,
AN EVENING WITH ERIC CHURCH**

WHO: The GRAMMY Foundation®

WHAT: GRAMMY® Charity Online Auctions is offering two VIP packages to the upcoming **An Evening With Eric Church** benefit concert featuring GRAMMY®-nominated artist **Church** performing in support of the GRAMMY Foundation's GRAMMY in the Schools® music education programs on Wednesday, **Oct. 8** at the **Orpheum Theatre** in **Madison, Wisc.** Tickets are **sold-out**. The packages are available for bid **now through Oct. 2** at www.charitybuzz.com/EricChurch. Winning bidders can enjoy an extraordinary experience to meet Church, with all proceeds benefiting the GRAMMY Foundation. Each VIP package features:

- Two (2) front-row balcony seats
- Exclusive meet-and-greet and photo with Church

WHEN: The auction runs now through **Oct. 2, 2014**

WHERE: www.charitybuzz.com/EricChurch

INFO: Proceeds from the **GRAMMY Charity Online Auctions** provide essential support for the GRAMMY Foundation.

Under the banner of **GRAMMY in the Schools®**, the GRAMMY Foundation produces a range of distinct education programs — across the country throughout the year — that serve high school students and their schools, including **GRAMMY Camp®**, **GRAMMY Camp — Basic Training**, **GRAMMY Camp — Jazz Session**, and **GRAMMY Signature Schools**. The GRAMMY Foundation also offers preservation and advancement initiatives, fosters dialogue about compelling issues facing the music industry, supports projects that increase the understanding of music and its role in society, and raises public awareness about the urgent need to preserve our nation's recorded sound legacy. These programs include the **Entertainment Law Initiative®**, the **Grant Program** (with funding generously provided by The Recording Academy®), the **Living Histories** program, and the **annual GRAMMY Foundation Legacy Concert**.

Church's current album, *The Outsiders*, debuted at No. 1 on the Billboard 200 and the *Billboard* Country Albums chart earlier this year, and his current hit single, "Cold One," is rising up the charts. *The Outsiders* is the follow-up to Church's platinum-certified album *Chief*, (named the 2012 Album of the Year by both CMA and ACM, and GRAMMY-nominated for Best Country Album) which featured five Top 20 singles: "Homeboy" [peaked at No. 53 on Hot 100] (certified platinum for sales in excess of 1 million singles); the Top 10 "Like Jesus Does" [No. 59 on Hot 100] and the Top 5 "Creepin'" [No. 56] (both certified gold for sales in excess of 500,000 singles each); and two No. 1 hits "Drink In My Hand" [No. 40] (certified platinum) and "Springsteen" [No. 20] (certified double -platinum for sales in excess of 2 million singles, and GRAMMY-nominated for both Best Country Solo Performance and Best Country Song in 2012). Church's 2006 debut album, *Sinners Like Me* and his sophomore album *Carolina* (2009) are both RIAA gold-certified. *Carolina* had three hit singles: the Top 10 "Hell On The Heart," [No. 67] the Top 20 hit "Smoke A Little Smoke" [No. 78] and Top 10 smash "Love Your Love The Most," [No. 63] the latter two of which were both certified gold. *Sinners Like Me* spawned three Top 20 singles: "How 'Bout You," [no. 85] "Two Pink Lines" [Not listed on the chart] and "Guys Like Me." [No. 99] Visit www.ericchurch.com for more information.

The GRAMMY Foundation was established in 1988 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. In recognition of the significant role of teachers in shaping their students' musical experiences, The Recording Academy and the GRAMMY Foundation partnered to present their first Music Educator Award in 2014. Open to current U.S. music teachers in kindergarten through college, the Music Educator Award will be presented at the Special Merit Awards ceremony during GRAMMY Week 2015. For more information about the Music Educator Award, please visit GRAMMYMusicTeacher.com. For more information about the Foundation, please visit www.grammyfoundation.org. For breaking news and exclusive content, please like "GRAMMY in the Schools®" on [Facebook](https://www.facebook.com/grammyinschools), follow the GRAMMY Foundation on [Twitter](https://twitter.com/GRAMMYFdn) (@GRAMMYFdn) and join us on [Instagram](https://www.instagram.com/grammyfdn) (@GRAMMYFdn),

GRAMMY Online Charity Auctions are presented in partnership with Kompolt, a California-based online auction agency focused on creating successful, high-value, high-profile promotional and charity auctions for top brand companies. For more information on Kompolt, please visit www.kompolt.com.

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