



# *The Latin Recording Academy*<sup>®</sup>

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[www.latingrammy.com](http://www.latingrammy.com)

## **16TH ANNUAL LATIN GRAMMY AWARDS<sup>®</sup> PROUDLY RETURNS TO LAS VEGAS AIRING LIVE ON UNIVISION FROM THE MGM GRAND GARDEN ARENA ON THURSDAY, NOV. 19**

*The Road To The Latin GRAMMYs<sup>™</sup> Kicks Off With The Digital Nominations Announcement on Sept. 23*

*Anticipated Ancillary Events Include Three Latin GRAMMY<sup>®</sup> Street Parties, Four Latin GRAMMY<sup>®</sup> Acoustic Sessions, Two Latin GRAMMY<sup>®</sup> In The Schools, En La Mezcla, Special Awards Presentation, Latin Recording Academy<sup>®</sup> Person of the Year Gala, Latin GRAMMY<sup>®</sup> Premiere, and The Official After-Party*

MIAMI (June 3, 2015) — The [16th Annual Latin GRAMMY Awards<sup>®</sup>](#) will be broadcast live from MGM Grand in Las Vegas on Thursday, Nov. 19, and will air in the United States on the Univision Network from 8–11 p.m. ET/PT (7 p.m. Central). This year marks the eighth time The Biggest Night in Latin Music<sup>®</sup> will take place in Las Vegas and the second time from the MGM Grand Garden Arena. The Road To The Latin GRAMMYs<sup>™</sup> will begin with the announcement of this year's nominees, which will be revealed on Wednesday, Sept. 23, and continue through the fall season with various highly acclaimed annual events such as the Latin GRAMMY<sup>®</sup> Street Parties, Latin GRAMMY Acoustic Sessions and Latin GRAMMY In The Schools. The Latin Recording Academy<sup>®</sup> will present its signature events during Latin GRAMMY Week in Las Vegas with En La Mezcla, the Special Awards Presentation and the 2015 Latin Recording Academy Person of the Year gala culminating with the energy and excitement of the Latin GRAMMY Premiere awards presentation and telecast, immediately followed by the official Latin GRAMMY After-Party.

The Road To The Latin GRAMMYs features a month long series of cultural events culminating with the 16th Annual Latin GRAMMY Awards. The event schedule is as follows:

### **Latin GRAMMY Acoustic Sessions:**

- Los Angeles — Sept. 23
- New York — Oct. 8
- Dallas — Oct. 22
- Miami — Nov. 5

### **Latin GRAMMY Street Parties:**

- Los Angeles — Oct. 18
- Dallas — Oct. 25
- Miami — Nov. 8

### **Latin GRAMMY In The Schools:**

- Puerto Rico – Sept. 8 or 9
- Las Vegas – Nov. 16 or 20

**En La Mezcla:** (presented by The Recording Academy's Producers & Engineers Wing<sup>®</sup> and The Latin Recording Academy)

- Las Vegas — Nov. 17

**Special Awards Presentation:** (honoring Lifetime Achievement and Trustees Awards recipients)

- Las Vegas — Nov. 18

**The 2015 Latin Recording Academy Person of the Year tribute gala**

- Las Vegas — Nov. 18

**The Latin GRAMMY Premiere  
16th Annual Latin GRAMMY Awards Telecast  
Official Latin GRAMMY After-Party**

- Las Vegas — Nov. 19

Performing artists for local market events, honorees for special ceremonies and event venues to be announced shortly.

Since the annual Latin GRAMMY telecast debuted entirely in Spanish on Univision, the show has consistently earned significant ratings each year in the United States and around the world. The Latin GRAMMYs have become one of Univision's most watched and highest-rated shows while simultaneously delivering strong social media results and engagement with @LatinGRAMMYs being one of the most followed awards shows worldwide on Twitter.

**The Latin Recording Academy** is an international, membership-based organization comprised of Spanish- and Portuguese-speaking recording artists, musicians, songwriters, producers and other creative and technical recording professionals. The organization is dedicated to improving the quality of life and cultural condition for Latin music and its makers. In addition to producing the Latin GRAMMY Awards to honor excellence in the recorded arts and sciences, The Latin Recording Academy provides educational and outreach programs for the Latin music community either directly or through its Latin GRAMMY Cultural Foundation™. For more information about The Latin Recording Academy, please visit [LatinGRAMMY.com](http://LatinGRAMMY.com). For breaking news and exclusive content, follow us at: [Twitter](#), [Facebook](#), [Instagram](#), [Vine](#), Periscope, [YouTube](#), [Pinterest](#), [Google+](#) and [Tumblr](#).

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