



"YOUR FUTURE IS NOW" SCHOLARSHIP PROGRAM RETURNS THROUGH COLLABORATION BETWEEN THE RECORDING ACADEMY®'S BLACK MUSIC COLLECTIVE AND AMAZON MUSIC

ANNUAL PROGRAM AIMS TO PROVIDE MENTORSHIP OPPORTUNITIES AND DONATIONS TO HBCU STUDENTS AND MUSIC PROGRAMS

SANTA MONICA, CALIF. (MAY 12, 2022) — The Recording Academy®'s Black Music Collective (BMC) and Amazon Music bring back their "**Your Future Is Now**" scholarship, aimed to provide select students at Historically Black Colleges and Universities (HBCUs) the opportunity to learn and explore all facets of the music industry. First launched in [February 2021](#), the collaboration offers select students currently enrolled at a HBCU networking opportunities with esteemed members of the music industry, including an immersive rotation program with Amazon Music and Recording Academy department leads, providing each student a detailed look at their particular field of work within the music industry. This year, the BMC will select four students currently enrolled at a HBCU for the program and will each receive a scholarship of \$10,000. To coincide with these scholarships, the BMC and Amazon Music will also award two HBCUs a \$10,000 grant each for equipment for their music programs.

"Our commitment to show up for the next generation of Black talent and create pathways for them to succeed continues with the return of the 'Your Future Is Now' scholarship," said Rico Love, Vice Chair of the Recording Academy Board of Trustees and BMC Chair. "We're thrilled to bring back this program with Amazon Music that creates invaluable mentorship opportunities for students as they begin their careers in the music industry."

The scholarship application goes live on **Thurs, May 12**. Applicants must be a U.S. citizen or permanent resident pursuing a bachelor's degree in music, music business, business administration, marketing, communications, or a related field. All applicants must submit a current and complete grades transcript, a personal statement, a creative video showing your creativity, and one online recommendation. The deadline to apply for the scholarship program is **Fri, June 10**. To apply for the scholarship, visit [here](#).

"We are honored to continue collaborating with the Recording Academy's Black Music Collective," said Ryan Redington, vice president of music industry at Amazon Music. "Through the 'Your Future Is Now' scholarship, together we can help support the next generation of Black musicians at Historically Black Colleges and Universities, from equipment and funds to a firsthand view at a variety of roles within the industry."

For more information on the Black Music Collective and the "Your Future Is Now" scholarship, visit [here](#).



ABOUT THE RECORDING ACADEMY

The Recording Academy represents the voices of performers, songwriters, producers, engineers, and all music professionals. Dedicated to ensuring the recording arts remain a thriving part of our shared cultural heritage, the Academy honors music's history while investing in its future through the GRAMMY Museum®, advocates on behalf of music creators, supports music people in times of need through MusiCares®, and celebrates artistic excellence through the GRAMMY Awards® — music's only peer-recognized accolade and highest achievement. As the world's leading society of music professionals, we work year-round to foster a more inspiring world for creators.

For more information about the Academy, please visit www.grammy.com. For breaking news and exclusive content, follow @RecordingAcad on [Twitter](#), "like" Recording Academy on [Facebook](#), and join the Recording Academy's social communities on [Instagram](#), [YouTube](#), [TikTok](#), and [LinkedIn](#).

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