



*****MEDIA ALERT FOR JAN. 23 – FEB. 6, 2014*****

GRAMMY® CHARITY ONLINE AUCTIONS OFFER EXCLUSIVE MUSIC MEMORABILIA AND VIP EXPERIENCES TO CELEBRATE THE 56TH ANNUAL GRAMMY AWARDS® AND BENEFIT THE GRAMMY FOUNDATION® AND MUSICARES®

Items Available For Bid In Two Auction Cycles Now Through Feb. 6

WHO: GRAMMY Foundation® and MusiCares®

WHAT: GRAMMY® Charity Online Auctions — in celebration of the **56th Annual GRAMMY Awards®** — this auction offers close to **100 exclusive items**, including once-in-a-lifetime **VIP experiences**, memorabilia from **world-renowned celebrities** and **official GRAMMY® merchandise** signed backstage at the GRAMMY Awards by participating **stars**. The lots are available **for bid in two cycles now through Feb. 6** at www.ebay.com/grammy. Presented in partnership with Kompolt, all proceeds will benefit the GRAMMY Foundation and MusiCares.

Featured items in each cycle include:

- **VIP concert and meet and greet experience with Celine Dion in Las Vegas and your first opportunity to bid on tickets to the 57th Annual GRAMMY Awards in 2015, starting at 99 cents!**
- **VIP tickets for the upcoming 2014 Coachella and Stagecoach festivals!**
- **Official GRAMMY merchandise autographed backstage at the 56th GRAMMY Awards rehearsals and telecast by celebrity participants. Performers include Chicago, Daft Punk, Imagine Dragons, Kendrick Lamar, Lorde, Metallica, Katy Perry, Pink, Blake Shelton, Robin Thicke, Pharrell Williams, and more!**
- **Guitars autographed by Bruno Mars, Dave Matthews, Katy Perry, Taylor Swift, Keith Urban, and more!**
- **Music memorabilia autographed by Hunter Hayes, Alicia Keys, Macklemore & Ryan Lewis, Mumford & Sons, Rihanna, Rod Stewart, Stevie Nicks, Slash, Neil Young, and many more!**
- **Stay tuned for the upcoming "Music Icons" auction with more than 400 iconic and high-profile items at the Hard Rock Cafe Times Square on May 17, 2014, with Julien's Auctions!**

WHEN: The auction runs now through **Feb. 6**

WHERE: www.ebay.com/grammy

WHY: Proceeds from the **56th Annual GRAMMY Awards auction** provide essential support for the GRAMMY Foundation and MusiCares.

Under the banner of **GRAMMY in the Schools®**, the GRAMMY Foundation produces a range of distinct education programs — across the country throughout the year — that serve high school students and their schools including **GRAMMY Camp®**, **GRAMMY Camp — Basic Training**, **GRAMMY Camp — Jazz Session**, and **GRAMMY Signature Schools**. The GRAMMY Foundation also offers preservation and advancement initiatives, fosters dialogue about compelling issues facing the music industry, supports projects that increase the understanding of music and its role in society, and raises public awareness about the urgent need to preserve our nation's recorded

sound legacy. These programs include the **Entertainment Law Initiative**[®], the **Grant Program** with funding generously provided by The Recording Academy[®], the **Living Histories** program and the **Music Preservation Project**.

MusiCares ensures that music people have a place to turn in times of financial, medical and personal need by providing programs and services including **emergency financial assistance**, **educational workshops**, and **flu shots, hearing tests, and medical/dental screenings**. The **MusiCares MAP Fund**[®] allows access to addiction recovery treatment and sober living resources for members of the music community, and **Safe Harbor Rooms, weekly addiction support groups**, and the **MusiCares Sober Touring Network** provide ongoing recovery support.

The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy[®], to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. In recognition of the significant role of teachers in shaping their students' musical experiences, the GRAMMY Foundation and The Recording Academy are partnering to present our first Music Educator Award. Open to current U.S. music teachers in kindergarten through college, the Music Educator Award will be given out during GRAMMY Week 2014. The nomination process opens Feb. 10 at www.grammymusicteacher.com and the **deadline for submissions is April 15**. For more information about the Foundation, please visit www.grammyfoundation.org. For breaking news and exclusive content, please like "GRAMMY in the Schools[®]" on Facebook at www.facebook.com/grammyintheschools, follow the GRAMMY Foundation on Twitter @GRAMMYFdn at www.twitter.com/GRAMMYFdn and join us on Instagram @GRAMMYFdn at www.instagram.com/GRAMMYfdn.

Established in 1989 by The Recording Academy[®], MusiCares[®] provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community. For more information, please visit www.musicares.org. For breaking news and exclusive content, please like "MusiCares" on Facebook at www.facebook.com/musicares, follow MusiCares on Twitter @MusiCares at www.twitter.com/musicares, and join us on Instagram at www.instagram.com/musicares.

GRAMMY Online Charity Auctions are presented in partnership with Kompolt, a California-based online auction agency focused on creating successful, high-value, high-profile promotional and charity auctions for top brand companies. For more information on Kompolt, please visit www.kompolt.com.

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