



JON BATISTE TO PERFORM WITH GRAMMY CAMP®—JAZZ SESSION STUDENTS AT GRAMMY IN THE SCHOOLS® LIVE! Ninth Annual GRAMMY Museum® GRAMMY® Week Event On Jan. 25, 2018, Is Presented By Ford Motor Company Fund

WHO: Attendees include members of **GRAMMY Camp®—Jazz Session** along with special guest performer and past GRAMMY Camp—Jazz Session participant **Jon Batiste**; **Pamela Alexander**, director, community development, Ford Motor Company Fund; and **Neil Portnow**, President/CEO of the Recording Academy™ and Board Chair of the GRAMMY Museum®. **The recipient of the Recording Academy and the GRAMMY Museum's fifth annual Music Educator Award™** will also be in attendance.

WHAT: Ninth annual **GRAMMY In The Schools® Live!—A Celebration Of Music & Education**, presented by **Ford Motor Company Fund**.

WHEN: **Thursday, Jan. 25, 2018**
GRAMMY Jazz Alumni Reception: 6:00 p.m.–7:00 p.m.
Doors: 6:30p.m.
Show: 7:30 p.m.–9:00 p.m.

WHERE: John L. Tishman Auditorium —The New School
63 5th Avenue
New York, NY 10003

IMPORTANT INFORMATION: Media opportunities will be available from 6–7:00 p.m. on the day of the event. If you are interested in covering this event, you **MUST** request credentials no later than Jan. 19. Credentials will be picked up at media check-in at 5:30 p.m. on the day of the event. **MEDIA MUST BE CREDENTIALLED.**

**General admission tickets are \$20.00 per person; concert begins at 7:30 p.m. Tickets are on sale at <http://bit.ly/2o3UZM7>.*

WHY: The GRAMMY Museum's GRAMMY in the Schools programs (including GRAMMY Camp, GRAMMY Camp—Weekend, GRAMMY Camp—Jazz Session, GRAMMY Signature Schools, Jane Ortner Education Award, and more) are for U.S. high school students and schools. These programs receive support from **Ford Motor Company Fund** as part of Ford's commitment to music education.

GRAMMY Camp offers selected high school students an interactive nonresidential summer music experience. Focusing on all aspects of commercial music, this unique opportunity provides instruction by industry professionals in an immersive creative environment with cutting-edge technology in professional facilities. The program offers eight music career tracks: Audio Engineering; Electronic Music Production; Music Business; Music Journalism; Performance—



Instrumental; Performance–Vocal; Songwriting; and Video Production. All tracks culminate in media projects, recordings and/or showcase performances. Funds help support scholarships to program participants. **The 2018 GRAMMY Camp application deadline is March 31, 2018.** Financial assistance is available to qualified applicants.

High school instrumentalists can audition for the **GRAMMY Camp—Jazz Session**. Selectees will travel to the host city for the annual GRAMMY Awards®, and students will participate in high-profile GRAMMY Week performances; recording sessions and will attend the GRAMMY telecast. The deadline for the **2018 GRAMMY Camp—Jazz Session** and **GRAMMY Signature Schools** programs is **Oct. 22, 2018**. Applications are available at www.grammyintheschools.com.

The **Music Educator Award** was established to recognize current educators (kindergarten through college, public and private schools) who have made a significant and lasting contribution to the field of music education and who demonstrate a commitment to the broader cause of maintaining music education in the schools. A joint partnership and presentation of the Recording Academy and the GRAMMY Museum, this special award will be presented on the Recording Academy's "Salute To GRAMMY Legends" PBS special. The deadline to nominate a teacher for the sixth annual award is **March 15, 2018**.

The **Jane Ortner Education Award** celebrates K-12 educators who integrate music into English, social studies, math, science, and foreign language instruction. Applicants submit one original unit of lessons that incorporates music and are then eligible for prizes and unique professional development opportunities. In addition to our annual award, the program offers free professional development webinars, workshops in Los Angeles and across the country, and an online library of music-integrated lessons for use in the classroom.

ABOUT JON BATISTE

Jon Batiste is an internationally acclaimed musician, bandleader, and composer. As an educator and television personality, he spreads his unbridled optimism coupled with a profound understanding of the arts. Born into a long lineage of New Orleans musicians, Batiste is a graduate of The Juilliard School with a master's degree. After graduating, he toured globally with his band Stay Human and currently appears nightly on national television as the bandleader and musical director on "The Late Show with Stephen Colbert." Jon is a *Forbes* 30 under 30 honoree, musical director for *The Atlantic* and creative director of the National Jazz Museum in Harlem. He balances a demanding performance schedule with speaking engagements, curating events, occasional acting and producing opportunities, all while relentlessly composing new music. His latest album *Social Music*, spent over a month atop the *Billboard* and iTunes jazz charts as the No. 1 jazz album in the world. Jon is also a coveted brand ambassador—featured in campaigns for Chase, Apple, Lincoln Motor Company, and numerous fashion brands, including Ralph Lauren, Barney's, Bonobos, Nordstrom, and H&M. He has worked with famed photographer Annie Leibowitz, among many others, and his personal style has been profiled in numerous fashion publications, including *GQ*, *Vanity Fair*, and *Vogue*. Jon's mission is to share his faith, hope, and love with the world around him.

ABOUT THE GRAMMY MUSEUM



Established in 2008 as a partnership between the Recording Academy and AEG, the GRAMMY Museum is a nonprofit organization dedicated to cultivating a greater understanding of the history and significance of music. Paying tribute to our collective musical heritage, the Museum explores and celebrates all aspects of the art form—from the technology of the recording process to the legends who've made lasting marks on our cultural identity. In 2017, the Museum integrated with its sister organization, the GRAMMY Foundation®, to broaden the reach of its music education and preservation initiatives. As a unified organization, today, the GRAMMY Museum fulfills its mission of making music a valued and indelible part of our society through exhibits, education, grants, and public programming.

For more information, visit www.grammymuseum.org, "like" the GRAMMY Museum on [Facebook](#), and follow @GRAMMYMuseum on [Twitter](#) and [Instagram](#).

ABOUT FORD MOTOR COMPANY FUND

Ford Motor Company Fund is the philanthropic arm of Ford Motor Company. Established in 1949, Ford Fund invests in transformational programs that advance innovation, empower people, promote social mobility, and improve community prosperity. Ford Fund works with local and global partners to create opportunities in education, encourage safe driving, enlist employee volunteers, and enrich community life. Ford Fund's signature programs include Ford Blue Oval Scholars, Ford College Community Challenge, Ford Driving Dreams, Ford Driving Skills for Life, Ford Next Generation Learning, and the Ford Volunteer Corps. For more information, visit <http://community.ford.com>, or join us on Facebook [@FordFund](#) and Twitter [@FordFund](#).

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