



## BRUNO MARS EXPANDS HIS SUPPORT OF THE GRAMMY MUSEUM<sup>®</sup>'S GRAMMY CAMP<sup>®</sup> WITH THE BRUNO MARS SCHOLARSHIP

**FIVE-TIME GRAMMY<sup>®</sup> WINNER CONTINUES HIS LONG-STANDING SUPPORT OF NEXT GENERATION OF MUSIC MAKERS WITH FUND TO PROVIDE FINANCIAL ASSISTANCE FOR QUALIFIED NEEDS-BASED APPLICANTS THROUGHOUT THE UNITED STATES—DEADLINE TO APPLY IS MARCH 31, 2018**

**SANTA MONICA, CALIF. (SEPT. 27, 2017)** — The **GRAMMY Museum<sup>®</sup>** ([www.grammymuseum.org](http://www.grammymuseum.org)) announced today that five additional students will receive financial assistance for GRAMMY Camp<sup>®</sup> through the generous support of five-time GRAMMY<sup>®</sup> winner and 21-time GRAMMY nominee Bruno Mars. The scholarship will cover the tuition, housing, and transportation of one qualified high school student each year for the next five years. GRAMMY Camp, now celebrating its 14th year, is the GRAMMY Museum's signature music industry camp for U.S. high school students. This scholarship was first established in 2014 through a grant from Mars to the Hawai'i Community Foundation in honor of his late mother for students from the Hawai'i area to attend GRAMMY Camp. It has now expanded to include applicants from across the country.

To be eligible, U.S. high school applicants must complete an online application, video audition, and a financial assistance form at [www.grammyintheschools.com](http://www.grammyintheschools.com). The **deadline to apply is March 31, 2018**. The scholarship recipient will be notified in May 2018. Through the support of several corporate and individual donors, approximately 75 percent of GRAMMY Camp participants who applied for financial aid have received assistance from the GRAMMY Museum.

"GRAMMY Camp is one of the surest paths for high school students to acquire knowledge and gain experience about the range of careers available in the music industry," said Neil Portnow, President/CEO of the Recording Academy<sup>™</sup> and Board Chair of the GRAMMY Museum. "For the participants, the program offers access to artists and industry professionals who provide mentoring, critical insights, and advice. Bruno truly understands the importance of these interactions for young people who are interested in a life in music, and his generosity and longtime support are heartfelt and genuinely appreciated by the Recording Academy and the GRAMMY Museum."

"It's a privilege for me to be able to help students reach their musical dreams. I'm grateful to GRAMMY Camp for making this possible," said Bruno Mars regarding his scholarship.

GRAMMY Camp offers selected high school students an **interactive nonresidential summer music experience**. Focusing on all aspects of commercial music, this unique opportunity provides instruction by industry professionals in an immersive creative environment with cutting-edge technology in professional facilities. The program offers **eight music career tracks: Audio Engineering, Electronic Music Production, Music Business, Music Journalism, Instrumental Performance, Vocal Performance, Video Production,**



and **Songwriting**. This real-world, hands-on environment will involve an in-depth look at the entire creative process from the first spark of original material through the promotion of a finished product.

#### **GRAMMY CAMP 2018 LOCATIONS:**

GRAMMY Camp Nashville hosted by Belmont University

GRAMMY Camp L.A. hosted by University of Southern California Thornton School of Music

#### **ABOUT BRUNO MARS**

Five-time GRAMMY Award winner and 21-time GRAMMY Award nominee Mars is a celebrated singer, songwriter, producer, and musician who has sold more than 180 million singles worldwide, making him one of the best-selling artists of all time. Recently, his critically acclaimed and RIAA certified double-platinum album *24K Magic* marked his highest first week sales debut, remaining in the Top 10 on the Billboard 200 for an impressive 33 consecutive weeks. The lead hit single “24K Magic” is certified four times Platinum by the RIAA. Mars’ five-time platinum certified single “That’s What I Like” recently climbed to No. 1 on the Billboard Hot 100, marking his seventh Hot 100 chart-topper and his first No. 1 on the Hot R&B Songs chart, where it remained at the top-spot for 19 consecutive weeks.

Mars is the first artist to have two songs spend 24 or more weeks in the Hot 100's Top 5 (“That’s What I Like” and “Uptown Funk”). He is the only artist in the past year to have both a four-time and five-time platinum single from the same album. Also, Mars is one of the few artists to have written and produced all of his No. 1 hits and has had a No. 1 song on the Hot 100 from each of his first three studio albums.

With seven Hot 100 No. 1’s, Mars is ranked No. 1 among male artists with the most Hot 100 No. 1s for this decade, extending his lead over Justin Bieber, Drake, Eminem, and The Weeknd. Mars has been traveling the globe on his massive 24K Magic World Tour, which sold more than 1 million tickets in a single day. In 2015, Bruno dominated music charts with the hit single “Uptown Funk,” which took home three GRAMMY Awards, including Record of the Year.

#### **ABOUT THE GRAMMY MUSEUM**

Established in 2008 as a partnership between the Recording Academy and AEG, the GRAMMY Museum is a nonprofit organization dedicated to cultivating a greater understanding of the history and significance of music. Paying tribute to our collective musical heritage, the Museum explores and celebrates all aspects of the art form—from the technology of the recording process to the legends who’ve made lasting marks on our cultural identity. In 2017, the Museum integrated with its sister organization, the GRAMMY Foundation®, to broaden the reach of its music education and preservation initiatives. As a unified organization, today, the GRAMMY Museum fulfills its mission of making music a valued and indelible part of our society through exhibits, education, grants, and public programming.

For more information, visit [www.grammymuseum.org](http://www.grammymuseum.org), "like" the GRAMMY Museum on [Facebook](#), and follow @GRAMMYMuseum on [Twitter](#) and [Instagram](#).

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## CONTACTS

### **Christina Cassidy**

Communications Director

T. 310.581.8670

[christina.cassidy@grammy.com](mailto:christina.cassidy@grammy.com)

### **David R. Sears**

Executive Education Director

T. 310.581.8663

[david@grammy.com](mailto:david@grammy.com)

### **Cara Donatto**

Atlantic Records

T. 818.238.6819

[cara.donatto@atlanticrecords.com](mailto:cara.donatto@atlanticrecords.com)