



MUSICARES®

\*\*\* **MEDIA ALERT FOR FEB. 13, 2016** \*\*\*

**ZAC BROWN, LENNY KRAVITZ, JOHN LEGEND, DEMI LOVATO, THE ROOTS, USHER, AND STEVIE WONDER ANNOUNCED AS PERFORMERS TO HONOR LIONEL RICHIE AS 2016 MUSICARES® PERSON OF THE YEAR**

*Luke Bryan, Lady Antebellum, Pharrell Williams Previously Announced As Performers For Star-Studded Tribute Concert To Benefit MusiCares®' Emergency Financial Assistance And Addiction Recovery Programs*

**WHO:** Performances by multi-GRAMMY®-winning artists **Zac Brown, Lenny Kravitz, Lady Antebellum, John Legend, the Roots, Usher, Pharrell Williams, and Stevie Wonder**; and singer/songwriters **Luke Bryan and Demi Lovato**.

Attendees will include **Neil Portnow**, President/CEO of MusiCares® and The Recording Academy®; **Bill Silva**, Chair of the MusiCares Foundation®; and **Scott Pascucci**, MusiCares Chair Emeritus. In addition, a host of celebrities, along with prominent music industry and entertainment executives, are scheduled to attend. **Rickey Minor**, current music director for "American Idol" and past two-time music director for the GRAMMY Awards®, will be the evening's **musical director**.

Past MusiCares Person of the Year honorees include: Tony Bennett, Bono, Natalie Cole, Phil Collins, David Crosby, Neil Diamond, Bob Dylan, Gloria Estefan, Aretha Franklin, Don Henley, Billy Joel, Elton John, Quincy Jones, Carole King, Paul McCartney, Luciano Pavarotti, Bonnie Raitt, Paul Simon, Bruce Springsteen, Sting, Barbra Streisand, James Taylor, Brian Wilson, Stevie Wonder, and Neil Young.

**WHAT:** **Lionel Richie** will be honored as the 2016 MusiCares Person of the Year at a special gala celebrating his extraordinary creative accomplishments. **Proceeds from the annual Person of the Year tribute — now in its 26th year — provide essential support for MusiCares, which ensures that music people have a place to turn in times of financial, medical and personal need.**

**GALA:** The 2016 MusiCares Person of the Year gala will begin with a **cocktail reception** and **silent auction** that will offer an exclusive and unparalleled selection of luxury items, VIP experiences and one-of-a-kind celebrity memorabilia for bidding guests. The auction will be followed by a **gala dinner** and a **star-studded tribute concert** sponsored in part by **STAPLES Center**. During the gala dinner a **live auction** will feature an exciting array of items. MusiCares would like to thank **CenterStaging, Delta Air Lines, Double Platinum, FrameX, Gibson Guitars, Jackson Limo, and Sweetwater**. The MusiCares Person of the Year tribute is one of the most prestigious events held during GRAMMY Week. The celebration culminates with the **58th Annual GRAMMY Awards** on Monday, Feb. 15, 2016, at STAPLES Center in Los Angeles. The telecast will be broadcast live on the CBS Television Network at 8 p.m. ET/PT.

**WHY:** The **MusiCares Foundation** offers programs and services to members of the music community, including **emergency financial assistance** for basic living expenses such as rent, utilities and car payments; medical expenses including doctor, dentist and hospital bills; psychotherapy; and treatment for HIV/AIDS, Parkinson's disease, Alzheimer's disease, hepatitis C, and other critical illnesses. MusiCares

offers nationwide **educational workshops** covering a variety of subjects, including financial, legal, medical, and substance abuse issues, and **programs** in collaboration with health care professionals that provide services such as flu shots, hearing tests and medical/dental screenings. The **MusiCares MAP Fund**® allows access to addiction recovery treatment and sober living resources for members of the music community. Staffed by qualified chemical dependency and intervention specialists, MusiCares offers **Safe Harbor Room**® support to provide a network to those in recovery while they are participating in the production of televised music shows and other major music events. MusiCares holds **weekly addiction support groups** for people to discuss how to best cope with the issues surrounding the recovery process. The **MusiCares Sober Touring Network** is a database of individuals across the United States who can take music people to recovery support meetings while on the road.

**WHERE:** **Los Angeles Convention Center, West Hall**  
1201 S. Figueroa St.  
Los Angeles, CA 90015  
**Parking: West Hall Lot, off Cherry Street; cost: \$20 (no valet available)**

**WHEN:** **Saturday, Feb. 13, 2016**  
**4:30 p.m.** Media Check-In (at Gilbert Lindsay Plaza) **\*Note Check-In Time\***  
**5:30 p.m.** Red-Carpet Arrivals, Cocktail Reception and Silent Auction  
**8 p.m.** Gala Dinner  
**9 p.m.** Concert & Award Presentation

**[Watch an exclusive video](#) of Richie and Williams discussing MusiCares or embed it using this code:**  
<iframe width="560" height="315" src="https://www.youtube.com/embed/riNGDX9\_P8s" frameborder="0" allowfullscreen></iframe>

**MEDIA RSVP MANDATORY: [grammy@rogersandcowan.com](mailto:grammy@rogersandcowan.com)**

**IMPORTANT INFORMATION: If you are interested in covering this event, you MUST request credentials no later than Thursday, Feb. 4, 2016. Credentials will be picked up at media check-in on the day of the event. ALL MEDIA MUST BRING PHOTO I.D. All crews must be self-contained, ENG crews. All satellite truck/van parking must be coordinated with Eileen Thompson-Ray no later than Thursday, Feb. 4, 2016. ALL MEDIA MUST BE CREDENTIALLED for this event.**

Established in 1989 by The Recording Academy, MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community. For more information, please visit [www.musicares.org](http://www.musicares.org). For breaking news and exclusive content, please "like" MusiCares on [Facebook](#), and follow @MusiCares on [Twitter](#) and [Instagram](#).

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