



GRAMMY FOUNDATION®

*****MEDIA ALERT FOR FRIDAY, FEB. 12, 2016*****

GRAMMY FOUNDATION® TO HIGHLIGHT THE WORK OF PROMISING LAW STUDENTS AT 18TH ANNUAL ENTERTAINMENT LAW INITIATIVE® LUNCHEON & SCHOLARSHIP PRESENTATION DURING GRAMMY® WEEK

ELI Luncheon To Feature Keynote Discussion with Beggars Group Founder & Chairman Martin Mills and Secretly Group Co-Founder & Co-Owner Darius Van Arman; Julie Swidler, Sony Music Entertainment Executive Vice President Business Affairs and General Counsel, to receive ELI Service Award Presented By Clive Davis

WHO: The GRAMMY Foundation® will present the **18th Annual Entertainment Law Initiative® Luncheon & Scholarship Presentation** featuring a **keynote discussion on the independent music sector** by **Martin Mills, founder & chairman, Beggars Group, and Darius Van Arman, co-founder & co-owner, Secretly Group. Julie Swidler**, executive vice president business affairs and general counsel, Sony Music Entertainment, will be the recipient of the **2016 ELI Service Award**, which will be presented by legendary music executive **Clive Davis**. The honor is awarded to an attorney who has demonstrated a commitment to advancing and supporting the music community through service. Other program participants include **Henry Root**, ELI Executive Committee chair; **Ken Abdo**, ELI program chair and top music industry attorney (Lommen Abdo); and **Neil Portnow**, President/CEO of The Recording Academy® and the GRAMMY Foundation.

The **ELI Writing Competition** is open to **law students**, who are asked to write a **3,000-word essay on a compelling legal issue facing the music industry**. At the luncheon, a cash scholarship of \$5,000 will be awarded to the winner of the **ELI Writing Competition**, and \$1,500 will be awarded to each of four runners-up. Additionally, all competition finalists will receive airfare, hotel accommodations and a ticket to the 58th Annual GRAMMY Awards®, which will be held at STAPLES Center in Los Angeles on Monday, Feb. 15, and broadcast live at 8 p.m. ET/PT on the CBS Television Network, as well as invitations to other GRAMMY® Week activities.

WHAT: The **18th Annual Entertainment Law Initiative Luncheon & Scholarship Presentation** is one of the most prestigious events held during GRAMMY Week, a celebration that culminates with the 58th Annual GRAMMY Awards. Established in 1998 to recognize and further the connection between the legal profession and the recording community, the ELI program seeks to address legal issues confronting the music industry.

WHERE: Fairmont Miramar Hotel & Bungalows
101 Wilshire Blvd.
Santa Monica, CA 90401

PARKING: \$15 Valet

WHEN: **Friday, Feb. 12, 2016**
10:45 a.m. Media Check-In
11 a.m. Reception and Media Interviews
11:45 a.m. Luncheon, Remarks and Scholarship Awards

The GRAMMY Foundation was established in 1988 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture. The Foundation accomplishes this mission through programs and

activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. In recognition of the significant role of teachers in shaping their students' musical experiences, the GRAMMY Foundation and The Recording Academy have partnered to present an annual Music Educator Award™. Open to current U.S. music teachers in kindergarten through college, the Music Educator Award recipient will be recognized during GRAMMY Week 2016. For more information about our music education programs, please visit www.grammyintheschools.com. For breaking news and exclusive content, please "like" GRAMMY in the Schools on Facebook, follow the GRAMMY Foundation on Twitter @GRAMMYFdn and join us on Instagram @GRAMMYFdn.

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IMPORTANT INFORMATION: If you are interested in covering any of these events, you MUST request credentials no later than 6 p.m. PT on Mon, Feb. 8. Credentials can be picked up at media check-in on the day of the event. MEDIA MUST BE CREDENTIALLED. All satellite truck/van parking must be coordinated no later than Mon, Feb. 8.

MEDIA R.S.V.P. MANDATORY:

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