



GRAMMY FOUNDATION®

*****MEDIA ALERT FOR FEB. 3, 2015*****

THE GRAMMY FOUNDATION® TO HOST 24-HOUR GIVING DAY: MAKING MUSIC COUNT, ONE DOLLAR AT A TIME FUNDRAISER ON FEB. 3

*GRAMMY Foundation® Giving Day To Make Music Count
By Supporting Music Projects Across the Country*

- WHO:** The **GRAMMY Foundation® Giving Day: Making Music Count, One Dollar At A Time** creates a space where friends and supporters of the GRAMMY Foundation will come together to make a difference for music education, preservation, and advancement.
- WHAT:** **GRAMMY Foundation Giving Day: Making Music Count, One Dollar At A Time** is a 24-hour fundraiser to benefit the GRAMMY Foundation. The total amount raised at the end of the Giving Day will directly support the GRAMMY Foundation's programs.
- WHEN:** **Feb. 3, 2015**
Midnight – 11:59 p.m. PST
- WHERE:** This fundraiser is hosted entirely online at www.grammyfoundationgivingday.org
- WHY:** **GRAMMY Foundation Giving Day** will raise critical funding for the GRAMMY Foundation's GRAMMY® Signature Schools Program, as well as provide general support for GRAMMY Foundation programming including the GRAMMY Living Histories archive, GRAMMY Camp® and the Music Educator Award™, among many others.

Just as the GRAMMY Award recognizes excellence in recording, the **GRAMMY® Signature Schools** program recognizes top public high schools across the country for outstanding commitment to their music education programs. Each of the GRAMMY Signature Schools will receive a custom award and a monetary grant to benefit its music program.

The GRAMMY Foundation's **GRAMMY Living Histories** program preserves on visual media the life stories of key recording industry professionals and visionaries who helped create the history of recorded sound. For more information, visit the [GRAMMY Living Histories web page](#).

The GRAMMY Foundation **Grant Program** provides funding for initiatives that store and preserve the musical heritage of North America for future generations, as well as scientific research projects related to the impact of music on the human condition. These programs help advance our collective knowledge of the true power of music.

GRAMMY Camp offers selected high school students an interactive residential summer music experience. Focusing on all aspects of commercial music, this unique opportunity provides instruction by industry professionals in an immersive creative environment with cutting-edge technology in professional facilities. The program offers seven music career tracks: Audio Engineering; Concert Promotion/Production; Electronic Music Production; Marketing & Management; Music Journalism; Songwriting and a Performance Track for Bass, Drums, Guitar, Keyboards, Vocal, and Winds & Strings. All tracks culminate in media projects, recordings and/or showcase performances. Funds help support scholarships to program participants.

High school singers and instrumentalists can audition for the **GRAMMY Camp — Jazz Session**. Selectees receive an all-expenses-paid trip to the host city for the annual GRAMMY Awards, and students participate in high-profile GRAMMY Week performances and recording sessions and will attend the GRAMMY telecast.

The **Music Educator Award** was established to recognize current educators (kindergarten through college, public and private schools) who have made a significant and lasting contribution to the field of music education and who demonstrate a commitment to the broader cause of maintaining music education in the schools. A joint partnership and presentation of The Recording Academy and the GRAMMY Foundation, the second annual award will be presented at the Special Merit Awards Ceremony & Nominees Reception honoring recipients of the Lifetime Achievement Award, Trustees Award and Technical GRAMMY Award during GRAMMY Week 2015.

The GRAMMY Foundation was established in 1988 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. In recognition of the significant role of teachers in shaping their students' musical experiences, The Recording Academy and the GRAMMY Foundation partnered to present their first Music Educator Award in 2013. Open to current U.S. music teachers in kindergarten through college, the second Music Educator Award will be presented at the Special Merit Awards Ceremony & Nominees Reception during GRAMMY Week 2015. To nominate a teacher for the third annual Music Educator Award, please visit **GRAMMYMusicTeacher.com**. For more information about the Foundation, please visit www.grammyfoundation.org. For breaking news and exclusive content, please like "GRAMMY in the Schools[®]" on Facebook at www.facebook.com/grammyintheschools and follow @GRAMMYFdn on *Twitter* and *Instagram*.

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