



# The Recording Academy<sup>®</sup>

3030 Olympic Blvd., Santa Monica, CA 90404

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## NEWS RELEASE

### GLORIA GAYNOR, JESSIE J, AND ARTURO SANDOVAL TO PERFORM AT 2015 GRAMMY CELEBRATION<sup>®</sup>

*GRAMMY Camp<sup>®</sup> — Jazz Session Members  
And DJ Michelle Pesce Also Scheduled To Participate*

*The Recording Academy<sup>®</sup> To Produce Official GRAMMY Awards<sup>®</sup> After-Party  
Immediately Following The 57th Annual GRAMMY Awards On Sunday, Feb. 8*

LOS ANGELES (Jan. 22, 2015) — GRAMMY<sup>®</sup> winner and current nominee **Gloria Gaynor**, current GRAMMY nominee **Jessie J**, and **DJ Michelle Pesce** are scheduled to perform at the exclusive **2015 GRAMMY Celebration<sup>®</sup>** — The Recording Academy's official after-party. Additionally, the Celebration's MasterCard Jazz Lounge will feature performances by four-time GRAMMY winner **Arturo Sandoval** and members of the **GRAMMY Camp<sup>®</sup> — Jazz Session**. Party guests of Music's Biggest Night<sup>®</sup> will experience this year's period centric theme, "Passport to the World," which will transport them through the elegance and glamour of air, sea and land travel through the '20s and '30s. One of the year's most anticipated events, attracting GRAMMY winners, nominees and celebrities, the 2015 GRAMMY Celebration will take place at the Los Angeles Convention Center on Sunday, Feb. 8 immediately following the 57th Annual GRAMMY Awards<sup>®</sup> telecast.

"Each year we look forward to continuing Music's Biggest Night with our official GRAMMY Celebration, which allows our guests the opportunity to enjoy their evening in a festive and visually stimulating atmosphere surrounded by music, incredible food and spectacular performances," said Neil Portnow, President/CEO of The Recording Academy. "The innovation surrounding this year's 'Passport To The World' theme will excite and capture the imagination of all in attendance."

"It is an absolute honor each year to plan and present our annual Celebration, the largest and most complex industry awards show after-party to date," said Branden Chapman, Executive in Charge of Production & Chief Business Development Officer of The Recording Academy. "This special event allows us to inspire, amaze and deliver to our approximately 5,000 guests a magical world of evocative design, beautiful decor and cirque-style performances within a themed environment. We look forward to celebrating the evening with our Recording Academy members and GRAMMY nominees and are especially excited for this year's not-to-be-missed performances from legendary disco diva Gloria Gaynor, pop sensation Jessie J and Latin jazz great Arturo Sandoval."

The Recording Academy will produce the post-telecast GRAMMY Celebration, overseeing all of the event entertainment, decor and other logistics needed to fill the vast convention space, which equals the size of three football fields. The festive 'Passport To The World' theme will come to life with two historical train station platforms, an opulent paddleboat, and several hot air balloons along with entertainers, dancers, acrobats, aerialists, and elaborate visual projections. Renowned celebrity caterer **Along Came Mary** returns to cater the event with an exquisite menu that includes five themed dinner stations (Victoria Station, Casablanca Airstrip, The Zeppelin, Transcontinental Railroad, and South Seas Steamship) and numerous destination-inspired desserts such as German chocolate brownie pudding, butterscotch trifles, Mississippi mud pies, and Baklava, among others.

The menu was designed using locally grown meat, produce and cheese, when possible, and all seafood is

sustainably produced. Leftover edible food from the GRAMMY Celebration is donated to local food banks and all cooking oil used for the event will be recycled.

**MasterCard Worldwide** is proud to deliver a priceless musical experience with artists set to perform on the MasterCard stage, as well as in the MasterCard Jazz Lounge.

The 2015 GRAMMY Celebration will also feature an activation by sponsor **Hyundai**, which will display its innovative Hyundai Sonata Plug-In Hybrid vehicle. The evening will also feature fine spirits by Cîroc Ultra-Premium Vodka, Johnny Walker Black Label and Don Julio Tequila with beer by Anheuser-Busch. Beverages at the event will be provided by Pepsi.

Established in 1957, The Recording Academy is an organization of musicians, songwriters, producers, engineers and recording professionals that is dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards — the preeminent peer-recognized award for musical excellence and the most credible brand in music — The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the well-being of music makers and ensuring music remains an indelible part of our culture. For more information about The Academy, please visit [www.grammy.com](http://www.grammy.com). For breaking news and exclusive content, follow @TheGRAMMYS on [Twitter](#), like "The GRAMMYS" on [Facebook](#), and join The GRAMMYS' social communities on [Google +](#), [Instagram](#), [Pinterest](#), [Tumblr](#), and [YouTube](#).

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