



GRAMMY FOUNDATION®

For Immediate Release

*****MEDIA ALERT FOR THURSDAY, JAN. 23, 2014*****

**STEVE CROPPER, GAVIN DEGRAW, BARRY MANN, BONNIE RAITT, MIKE REID,
JIMMY WEBB, AND CYNTHIA WEIL TO JOIN SKYLAR GREY,
KRIS KRISTOFFERSON, JOHN RZEZNIK, ALLEN SHAMBLIN, J.D. SOUTHER,
JOY WILLIAMS, PAUL WILLIAMS, AND DAN WILSON TO PERFORM AT
"A SONG IS BORN," THE 16TH ANNUAL GRAMMY FOUNDATION® LEGACY
CONCERT, PRESENTED BY SEAGATE®**

*Prestigious GRAMMY® Week Event Highlights GRAMMY Foundation's Ongoing Work
To Safeguard Music's History*

- WHO:** The GRAMMY Foundation® will host "A Song Is Born," the 16th Annual GRAMMY Foundation Legacy Concert (formerly the Music Preservation Project), featuring live musical performances and archival footage from its preservation archives. Performers include GRAMMY® winners **Steve Cropper, Kris Kristofferson, Barry Mann, Bonnie Raitt, Mike Reid, Jimmy Webb, Cynthia Weil, Joy Williams, Paul Williams, and Dan Wilson**; current GRAMMY nominee **Gavin DeGraw**; and GRAMMY-nominated songwriters **Skylar Grey, John Rzeznik, Allen Shamblin, and J.D. Souther**, as well as other artists to be announced shortly. The evening's musical director will be **Darrell Brown**, songwriter/producer and GRAMMY Foundation Board member. **Neil Portnow**, President/CEO of The Recording Academy® and the GRAMMY Foundation, will be in attendance, along with other prominent music industry leaders and members of The Recording Academy.
- WHAT:** "A Song Is Born," the 16th Annual GRAMMY Foundation Legacy Concert — presented by Seagate — will explore the history and evolution of songwriting and celebrate the various and invaluable contributions of key players behind the music and their impact on the American cultural landscape. This GRAMMY Week concert promotes the GRAMMY Foundation's mission of recognizing and preserving our musical past, so that future generations can continue to benefit from an appreciation and understanding of those contributions. **Admission tickets are \$45 per person.** For tickets and information, visit www.grammyfoundation.org or <http://wl.flavorus.com/gf/asongisborn>, or contact 855.235.2867. "A Song Is Born" is sponsored in part by **CenterStaging, the Coffee Bean & Tea Leaf, Jackson Limousine, TNT Agency, and Trattore Estate Wines.**
- WHERE:** **Wilshire Ebell Theatre**
4401 West 8th St.
Los Angeles, CA 90005
- WHEN:** **Thursday, Jan. 23, 2014**
5:15 p.m. Media Check-in (Note: Please arrive promptly. Media using mult-box will be able to plug in decks prior to carpet opening.)
6:15–7:15 p.m. Red-Carpet Arrivals
7:30–9 p.m. Guest Speakers and Performances
9 p.m. Reception

WHY: Protecting our cultural legacy for future generations is a cornerstone of the GRAMMY Foundation mission. The Foundation recognizes and celebrates the innovation, perseverance and genius evidenced in the stories and music of the pioneers who have woven a rich and colorful cultural fabric. The GRAMMY Foundation Legacy Concert highlights its year-round activities in support of that mission, from preservation grants to its Living Histories archive. The Concert also draws the attention of a wider audience to those efforts, and to the imperiled condition of many of the most historically significant recordings. This event and screening serves to reintroduce works from these major contributors to the public and educates them about the GRAMMY Foundation's role in preserving our rich cultural heritage.

MEDIA R.S.V.P. MANDATORY:

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IMPORTANT INFORMATION: If you are interested in covering this event, you MUST request credentials no later than Friday, Jan. 17. Credentials will be picked up at media check-in on the day of the event. ALL MEDIA MUST BE CREDENTIALLED. ALL MEDIA MUST BRING PHOTO I.D. All satellite truck/van parking must be coordinated no later than Friday, Jan. 17.

NOTE: To plug in to a mult-box, media must bring a female XLR cable with a deck. If you cannot accept a line-level feed, also bring an in-line mic-to-line adaptor. Media using mult-box will be able to plug in decks prior to carpet opening.

The GRAMMY Foundation® was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy®, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. In recognition of the significant role of teachers in shaping their students' musical experiences, the GRAMMY Foundation and The Recording Academy are partnering to present our first Music Educator Award. Open to current U.S. music teachers in kindergarten through college, the Music Educator Award will be given out during GRAMMY Week 2014. For more information about the Foundation, please visit www.grammyfoundation.org. For breaking news and exclusive content, please like "GRAMMY in the Schools®" on Facebook at www.facebook.com/grammyintheschools and follow @GRAMMYFdn on *Instagram* and *Twitter*.

About Seagate:

Storage products from Seagate are the digital canvas for today's creatives. From Hollywood blockbuster movies to the music that's the soundtrack of people's lives, from professional illustration to the photos and videos shared on social networks, Seagate is an integral part of the creative process. Learn more at [Facebook.com/SeagateCreative](https://www.facebook.com/SeagateCreative).

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