



The Recording Academy[®]

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NEWS RELEASE

BIG BAD VOODOO DADDY, BOYZ II MEN AND CIARA TO PERFORM AT 2014 GRAMMY CELEBRATION[®]

*GRAMMY Camp[®] — Jazz Session Members
and DJ Michelle Pesce also Scheduled to Participate*

*The Recording Academy[®] to Produce Official GRAMMY Awards[®] After-Party
Immediately Following the 56th Annual GRAMMY Awards on Sunday, Jan. 26*

LOS ANGELES (Jan. 7, 2014) — Four-time GRAMMY[®]-winning R&B group **Boyz II Men**, GRAMMY winner **Ciara** and **DJ Michelle Pesce** are scheduled to perform at the exclusive **2014 GRAMMY Celebration[®]** — The Recording Academy[®]'s official after-party. Additionally, the Celebration's MasterCard Jazz Lounge will feature performances by contemporary swing revival band **Big Bad Voodoo Daddy** and members of the **GRAMMY Camp[®] — Jazz Session**. The Roaring '20s, the boisterous and exuberant decade proclaiming social liberation, will serve as this year's theme for the all-star GRAMMY Celebration where guests will dance, party and continue to celebrate Music's Biggest Night[®]. One of the year's most anticipated events attracting GRAMMY winners, nominees and celebrities, the 2014 GRAMMY Celebration will take place at the Los Angeles Convention Center on Jan. 26 immediately following the [56th Annual GRAMMY Awards[®]](#) telecast.

"What better way to celebrate Music's Biggest Night than with an amazing GRAMMY after-party where our guests can continue to enjoy their evening surrounded by music, incredible food and a stunningly visual party atmosphere culminating in not-to-be missed performances," said Neil Portnow, President/CEO of The Recording Academy. "This year's glamorous Roaring '20s theme is sure to provide a uniquely memorable experience for all."

"With more than 600 catering and service staff, 400 production team members, 200 security agents, 60 dancers and acrobats, five featured performances, and hundreds of hours of planning, it is a daunting yet rewarding task to mount the largest and most complex awards show after-party annually," said Branden Chapman, Executive in Charge of Production & Chief Business Development Officer of The Recording Academy. "Each year, we are honored to bring our Recording Academy members and annual GRAMMY nominees together to celebrate the year in music amid amazing performances, delectable cuisine and spectacular thematic design."

The Recording Academy will produce the post-telecast GRAMMY Celebration, overseeing all of the event entertainment, décor and other logistics needed to fill the vast convention space, which equals the size of three football fields. The festive Roaring '20s theme will come to life with entertainers, dancers, acrobats, elaborate projections, and floor-to-ceiling design reminiscent of the lavish and opulent decade. Renowned celebrity caterer **Along Came Mary** returns to cater the event with an exquisite menu that includes five buffet-themed stations (New York Italian, Chicago Steakhouse, Atlantic City Boardwalk, Los Angeles Brown Derby, and San Francisco Chinatown) and numerous event themed desserts such as signature hot fudge sundaes, Boston cream whoopie pies, and Coney Island devil dogs among others.

The menu was designed using locally grown meat, produce and cheese, when possible, and all seafood is sustainably produced. Leftover edible food from the GRAMMY Celebration is donated to local food banks and all cooking oil used for the event will be recycled.

MasterCard Worldwide is proud to deliver a priceless musical experience with artists set to perform on the MasterCard stage, as well as in the MasterCard Jazz Lounge. Performances will include Big Bad Voodoo Daddy, Boyz II Men, the GRAMMY Camp — Jazz Session, DJ Michelle Pesce, and a dynamic, high-impact performance from Ciara presented by **Degree Women**.

The 2014 GRAMMY Celebration will also feature a unique activation by sponsor **Hyundai**, which will display its innovative Hyundai Tucson Fuel Cell vehicle and present a [GRAMMY U Amplifier](#) Center Stage interactive experience. The evening will also feature fine spirits by Patrón Tequila, Ultimat Vodka and Pyrat Rum, and beer by Anheuser-Busch. Beverages at the event will be provided by Pepsi.

Established in 1957, The Recording Academy is an organization of musicians, songwriters, producers, engineers and recording professionals that is dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards — the preeminent peer-recognized award for musical excellence and the most credible brand in music — The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the well-being of music makers and ensuring music remains an indelible part of our culture. For more information about The Academy, please visit www.grammy.com. For breaking news and exclusive content, follow @TheGRAMMYS on [Twitter](#), like "The GRAMMYS" on [Facebook](#), and join The GRAMMYS' social communities on [Foursquare](#), GetGlue, [Google +](#), [Instagram](#), [Pinterest](#), [Tumblr](#), and [YouTube](#).

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