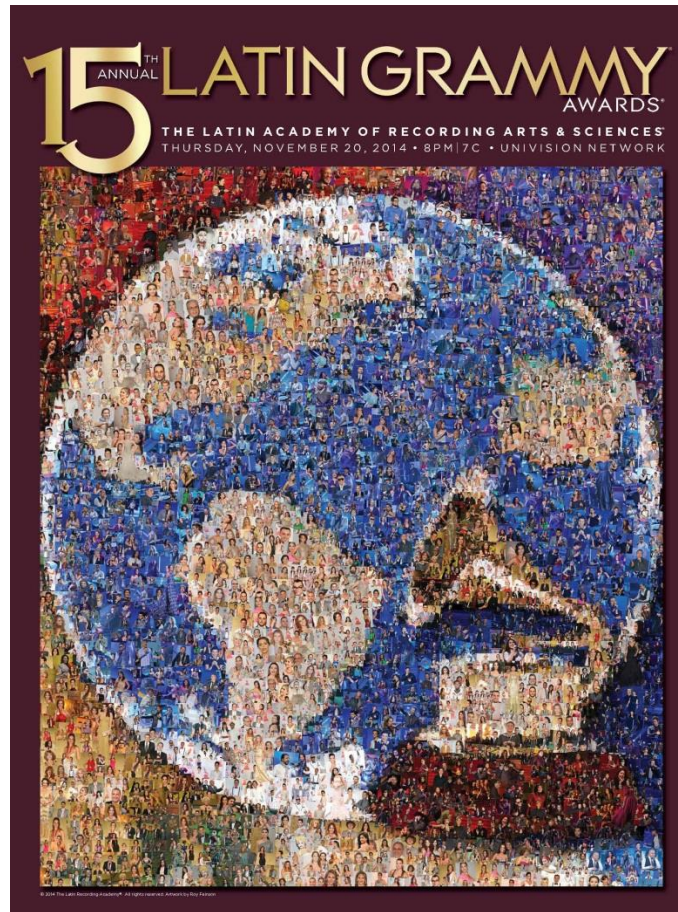




# The Latin Recording Academy®

3470 NW 82nd Avenue, Suite #700 • Miami, FL 33122

[www.latingrammy.com](http://www.latingrammy.com)



## **ROY FEINSON NAMED OFFICIAL ARTIST FOR THE 15TH ANNUAL LATIN GRAMMY AWARDS®**

*Artwork Celebrates the Rich History of Latin Music's Biggest Night®  
Through Photo Mosaic*

**MIAMI (Oct. 1, 2014)** — Founder of the impressionist mosaic art genre and award-winning artist [Roy Feinson](#) has been named the official artist for the [15th Annual Latin GRAMMY Awards®](#). Feinson's artwork will be used as the official image for the world's premier Latin music event and will be the featured artwork on this year's poster, program book, and other important applications. For breaking news and exclusive content, join The Latin Recording Academy®'s social networks on [Twitter](#) and [Facebook](#).

"Given this year is our 15th anniversary, we wanted to take a unique approach to commemorate this special occasion, and we're extremely excited to work with an artist who has the ability to capture this important milestone on our behalf," said Gabriel Abaroa Jr., President/CEO of The Latin Recording Academy. "Roy Feinson's innovative work reflects the rich history of our organization and utilizes an unforgettable 14-year photo retrospective of the Latin GRAMMY Awards® in a colorful mosaic that conveys our essential international community spirit."

The multi-talented Feinson is an artist, writer, graphic software engineer, and founder of Doubletake Images, and has pioneered the genre known as impressionist mosaics. Feinson fuses technology and art to create works that provoke creative thinking and presents detailed images in large graphic formats. He was commissioned by Disneyland in 2005 to create 38 large-scale mosaics for the park's 50th anniversary. In 2007 he created the world's first free-form mosaic for the 50th anniversary of the GRAMMY Awards®. He serves as the art director for Project S.N.A.P., a non-profit

organization designed to give K–12 students and their families the opportunity to speak out on community issues using art as medium to convey their message. Feinson's fourth book, *The Zebra's Stripes: Insights into Animal Vision*, is scheduled for release in early 2015.

**Use of the 15th Annual Latin GRAMMY Awards Artwork requires the expressed written permission of The Latin Recording Academy.** Please direct your request to Louis Vázquez via email at [louis.vazquez@grammy.com](mailto:louis.vazquez@grammy.com).

The **15th Annual Latin GRAMMY Awards** will be broadcast from the **MGM Grand Garden Arena** in **Las Vegas** on **Thursday, Nov. 20**, and will air in the United States on the **Univision Network** from **8 – 11 p.m. ET/PT (7 p.m. Central)**.

**The Latin Recording Academy** is an international, membership-based organization comprised of Spanish- and Portuguese-speaking recording artists, musicians, songwriters, producers and other creative and technical recording professionals. The organization is dedicated to improving the quality of life and cultural condition for Latin music and its makers. In addition to producing the Latin GRAMMY Awards to honor excellence in the recorded arts and sciences, The Latin Recording Academy provides educational and outreach programs for the Latin music community. For more information about The Latin Recording Academy, please visit [LatinGRAMMY.com](http://LatinGRAMMY.com). For breaking news and exclusive content, follow @LatinGRAMMYs on [Twitter](#), like "Latin GRAMMYs" on [Facebook](#), and join the Latin GRAMMYs' social communities on [Foursquare](#), [Google+](#), [Instagram](#), [Pinterest](#), [Tumblr](#), and [YouTube](#).

###

**MEDIA CONTACT:**

Louis Vázquez/The Recording Academy/310.392.3777/[louis.vazquez@grammy.com](mailto:louis.vazquez@grammy.com)