



The Recording Academy[®]

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NEWS RELEASE

THE B-52's, ESTELLE AND ARTURO SANDOVAL TO PERFORM AT 2013 GRAMMY CELEBRATION[®]

*GRAMMY Camp[®] — Jazz Session Members
and DJ MichellePesce also Scheduled to Participate*

*Along Came Mary Productions Returns to Produce and Cater
The Recording Academy[®]'s Official GRAMMY Awards[®] After-Party*

LOS ANGELES (Feb. 4, 2013) — Past GRAMMY[®]-nominated band **the B-52's**, GRAMMY winner **Estelle** and **DJ Michelle Pesce** are scheduled to perform at the **2013 GRAMMY Celebration[®]** — The Recording Academy[®]'s official after-party. Additionally, in the Celebration's MasterCard Jazz Lounge, the exclusive event will feature performances by three-time GRAMMY winner **Arturo Sandoval** and members of the **GRAMMY Camp[®] — Jazz Session**. Inspired by Bollywood, the colorful cinematic world of India, this year's all-star gathering will be an enchanting event where guests will dance, party and continue to celebrate Music's Biggest Night[®]. The night's festivities will be catered and produced by **Along Came Mary Productions**. One of the year's most anticipated events attracting GRAMMY winners, nominees and celebrities, the 2013 GRAMMY Celebration will take place at the Los Angeles Convention Center on Feb. 10 immediately following the 55th Annual GRAMMY Awards[®] telecast.

"Each year we look forward to the culmination of Music's Biggest Night by transporting our guests into another dimension and celebrating the music, beauty and culture of exotic locales at our GRAMMY after-party," said Neil Portnow, President/CEO of The Recording Academy. "This year's festive Bollywood theme will be no exception and is sure to create a memorable experience for all."

"Hosting the largest awards-season party of the year has its own unique challenges, but it's also one of the most exhilarating experiences annually to create the GRAMMY Celebration environment from the ground up with the support of the best team of event professionals in the business," said Branden Chapman, Executive in Charge of Production and Chief Business Development Officer for The Recording Academy. "We are thrilled and honored to produce an event with stellar talent, top-notch cuisine and jaw-dropping design where everyone comes together to celebrate the year in music with their fellow 55th GRAMMY nominees, winners and invited guests."

Once again, highly regarded event producers and renowned celebrity caterer **Along Came Mary** will co-produce and cater the post-telecast GRAMMY Celebration, overseeing all of the event entertainment, décor, menu, and other logistics. Led by The Recording Academy, ACM and its design and lighting team will take the vast convention space, equaling the size of three football fields, and transform it into a festive Bollywood theme with entertainers, dancers, acrobats, elaborate projections, elevated lounges, and floor-to-ceiling design reminiscent of the lavish and imaginative world of East Indian cinema. The exquisite menu includes five buffet-themed stations (curry house, a taste of Northern India, across the Indian Ocean, farm to table, and signature dish) and six different Hindi sweets (Madras chocolate-toffee pudding, Bombay kulfi, kaffir lime bars, slated caramel budino, apple-boysenberry croustades, and Indian coconut cups).

The menu was designed using locally grown meat, produce and cheese, when possible, and all seafood is sustainably produced. Leftover edible food from the GRAMMY Celebration is donated to local food banks, and all cooking oil used for the event will be recycled.

A mainstay in the entertainment industry, ACM has masterfully orchestrated many of Hollywood's most distinguished events and has been named top caterer in the nation by numerous publications. The Recording Academy has hired ACM to co-produce the GRAMMY Celebration for 13 consecutive years.

MasterCard Worldwide is proud to deliver a priceless musical experience with artists set to perform on the MasterCard stage, as well as in the MasterCard Jazz Lounge. Performances will include the B-52's, Estelle, DJ Michelle Pesce, Arturo Sandoval, as well as the GRAMMY Camp — Jazz Session.

The 2013 GRAMMY Celebration also will feature interactive experiences by sponsors **Harman** and **Hyundai**. Harman will display its latest audio and speaker technology for guests to preview; Hyundai will display its award-winning Genesis sedan and a dynamic audiovisual experience featuring music from the Hyundai Center Stage program, powered by the GRAMMY Amplifier. The evening will also feature fine spirits by Patrón Tequila, Ultimat Vodka and Pyrat Rum, and beer by Anheuser-Busch. Beverages at the event will be provided by Pepsi.

Established in 1957, The Recording Academy is an organization of musicians, producers, engineers and recording professionals that is dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards — the preeminent peer-recognized award for musical excellence and the most credible brand in music — The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the well-being of music makers and ensuring music remains an indelible part of our culture. For more information about The Academy, please visit www.grammy.com. For breaking news and exclusive content, follow @TheGRAMMYS on Twitter, like "The GRAMMYS" on Facebook, and join The GRAMMYS' social communities on Foursquare, GetGlue, Instagram, Pinterest, Tumblr, and YouTube.

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