



*****MEDIA ALERT FOR NOV. 29 – DEC. 9, 2013 *****

THE GRAMMY FOUNDATION® AND MUSICARES® ANNOUNCE THE FIFTH ANNUAL GRAMMY® CHARITY BLACK FRIDAY ONLINE AUCTION

Auction Offers Music and Entertainment Memorabilia, VIP Experiences and More To Benefit MusiCares and the GRAMMY Foundation

WHO: *MusiCares® and the GRAMMY Foundation®*

WHAT: The **GRAMMY® Charity Black Friday Sale** — a post-Thanksgiving closeout including bargain items with slashed prices on **amazing celebrity autographed memorabilia, VIP experiences** and a **GRAMMY ticket package** starting at **99 cents** — perfect for the music lover in your life! The auction launches on **Black Friday, Nov. 29**, and will continue until **Dec. 9** at www.ebay.com/grammy. Presented in partnership with Kompolt, all proceeds raised through this special auction will benefit programs and services of the MusiCares and GRAMMY Foundations.

Featured items include:

- **Ultimate 56th GRAMMY Awards VIP Experience** package for two, including **platinum-level seating** at the awards ceremony on Jan. 26, 2014, at STAPLES Center in Los Angeles, passes to the official **GRAMMY Celebration®** after-party and **GRAMMY rehearsal passes** — **bidding starts at 99 cents!**
- A **VIP Experience** to attend the **2014 MusiCares Person of the Year** tribute honoring **Carole King** on Jan. 24, 2014, and **passes to watch private rehearsals**.
- Autographed **guitars** from **the Black Keys, Gavin DeGraw, the Killers, Bruno Mars, the Wanted**, and more!
- **Music memorabilia** autographed by **Kelly Clarkson, Demi Lovato, Miguel, Mumford & Sons, Katy Perry, Phillip Phillips, Rihanna, Slash, Justin Timberlake**, and more!
- Custom MusiCares skate decks by **Ouderspace** autographed by **performing bands at Vans Warped Tour 2013!**
- **Buy-it-now bargains** including **CD box sets and GRAMMY memorabilia**.

The **GRAMMY Foundation** and **MusiCares** invite the public to support their work on **#GivingTuesday**, a campaign to create a **national day of giving on the Tuesday following Thanksgiving — Dec. 3, 2013**.

WHEN: The **GRAMMY Charity Black Friday Sale** runs **now** through **Dec. 9**

WHERE: www.ebay.com/grammy

WHY: Proceeds from **GRAMMY Charity Online Auctions** provide essential support for the **GRAMMY Foundation** and **MusiCares**. Under the banner of **GRAMMY in the Schools®**, the **GRAMMY Foundation** produces a range of distinct education programs — across the country throughout the year — that serve high school students and their schools including **GRAMMY Camp®**, **GRAMMY Camp — Basic Training**, **GRAMMY Camp — Jazz Session**, and **GRAMMY Signature Schools**. In recognition of the

significant influence teachers have in shaping their students' musical lives, the GRAMMY Foundation and The Recording Academy® established their first annual **Music Educator Award™** in 2013. The GRAMMY Foundation also offers preservation and advancement initiatives, fosters dialogue about compelling issues facing the music industry, supports projects that increase the understanding of music and its role in society, and raises public awareness about the urgent need to preserve our nation's recorded sound legacy. These programs include the **Entertainment Law Initiative®**, the **Grant Program** with funding generously provided by The Recording Academy®, the **GRAMMY Living Histories** program, and the **GRAMMY Foundation Legacy Concert** (formerly the Music Preservation Project).

MusiCares ensures that music people have a place to turn in times of financial, medical and personal need by providing programs and services including **emergency financial assistance, educational workshops, and flu shots, hearing tests, and medical/dental screenings**. The **MusiCares MAP Fund®** allows access to addiction recovery treatment and sober living resources for members of the music community. MusiCares **Safe Harbor Rooms**, supported by the Bohemian Foundation, offer a support network to those in recovery while they are participating in the production of televised music shows and other major music events. **MusiCares** also offers **weekly addiction support groups** and the **MusiCares Sober Touring Network** to provide ongoing recovery support.

The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. In recognition of the significant role of teachers in shaping their students' musical experiences, the GRAMMY Foundation and The Recording Academy are partnering to present our first Music Educator Award. Open to current U.S. music teachers in kindergarten through college, the Music Educator Award will be given out during GRAMMY Week 2014. For more information on the Music Educator Award please visit www.grammymusicteacher.com. For more information about the Foundation, please visit www.grammyfoundation.org. For breaking news and exclusive content, please like "GRAMMY in the Schools®" on Facebook at www.facebook.com/grammyintheschools, follow the GRAMMY Foundation on Twitter @GRAMMYFdn at www.twitter.com/GRAMMYFdn and join us on Instagram @GRAMMYFdn at www.instagram.com/GRAMMYfdn.

Established in 1989 by The Recording Academy, MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community. For more information, please visit www.musicares.org. For breaking news and exclusive content, please like "MusiCares" on Facebook at www.facebook.com/musicares, follow MusiCares on Twitter @MusiCares at www.twitter.com/musicares, and join us on Instagram at www.instagram.com/musicares.

GRAMMY Online Charity Auctions are presented in partnership with Kompolt, a California-based online auction agency focused on creating successful, high-value, high-profile promotional and charity auctions for top brand companies. For more information on Kompolt, please visit www.kompolt.com.

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