



The Latin Recording Academy®

Latin Academy of Recording Arts & Sciences, Inc.

www.latingrammy.com

LA VIDA BOHEME, ELIACIM, FONSECA, GABY MORENO, AND PASION VEGA TO PARTICIPATE IN THE 14TH ANNUAL LATIN GRAMMY® PRE-TELECAST CEREMONY

Latin GRAMMY En Vivo Will Begin Streaming Live on LatinGRAMMY.com Starting Nov. 20 at 10 a.m., Bringing Fans Exclusive and Behind-the-Scenes Content;

On Nov. 21 the 14th Annual Latin GRAMMY Coverage Will Stream Live Beginning at 1:00 p.m.

Now Available, the Latin GRAMMY® Viewer's Guide Mobile App Will Give Fans a Second Screen Experience and An Insider's View Into The Latin Recording Academy®'s Various Events, Programs and Initiatives

MIAMI (Nov. XX, 2013) — Singer **Pasión Vega**, along with The Latin Recording Academy® President/CEO **Gabriel Abaroa Jr.** and Chairman of the Board of Trustees **Luis Cobos** will host the **14th Annual Latin GRAMMY® Pre-Telecast** Ceremony (#LatinGRAMMY). Additionally, Latin GRAMMY winner **Fonseca** will present awards in select categories and current Latin GRAMMY nominees **La Vida Boheme, Eliacim**, and **Gaby Moreno** will perform at the Latin GRAMMY Pre-Telecast Ceremony, which is set for **Nov. 21**, from **2 – 3 p.m. PT** from **Mandalay Bay Resort and Casino** in **Las Vegas**. Additionally, **Latin GRAMMY En Vivo**, hosted Kike Posada, will live stream the Pre-Telecast ceremony as well as provide unprecedented access to Latin music's biggest stars on the green carpet and exclusive backstage interviews. The 14th Annual Latin GRAMMY Awards® telecast, is set for **Nov. 21** at the **Mandalay Bay Events Center** and will be broadcast live on the [Univision Network](http://UnivisionNetwork.com) from **8 – 11 p.m. ET/PT (7 p.m. Central)**. For updates and breaking news, please visit LatinGRAMMY.com and The Latin Recording Academy's social networks on [Twitter](https://twitter.com/LatinGRAMMY) and [Facebook](https://facebook.com/LatinGRAMMY).

Latin GRAMMY En Vivo begins on Wednesday, Nov. 20, at 10 a.m. PT with The Latin Recording Academy's Special Merit Awards Presentation honoring Oscar D'León, Juan Formell, Mario Kreutzberger aka "Don Francisco," Roberto Menescal, Totó La Momposina, Palito Ortega, Eddie Palmieri, Miguel Ríos, and Pedro Ramírez Velázquez. On Latin Music's Biggest Night, Nov. 21, En Vivo will begin at 1 p.m. giving fans around the world exclusive content to witness the 14th Annual Latin GRAMMY Awards Pre-Telecast Ceremony first-hand and find out who won Latin GRAMMYs in approximately 35 of the 48 categories. The presentation takes place prior to the evening's telecast, kicking off a full evening of celebrating excellence in recorded Latin music from around the world.

Additionally, viewers will be treated to exclusive interviews as Posada speaks with the most talented musicians and stylish celebrities on the Latin GRAMMY green carpet. The day's stream will also include highlights from The Latin Recording Academy Person of the Year red-carpet arrivals honoring Miguel Bosé, which will also be made available on demand providing music fans with special content, video interviews and photos. Please visit www.latingrammy.com beginning at 1 p.m. PT for live 14th Annual Latin GRAMMY coverage.

Additionally, The Latin Recording Academy presents its first Viewer Guide Mobile App, giving fans a richer Latin GRAMMY experience. Now available as a free download for smartphones and tablets on Apple's App Store, Google Play, and Amazon App Store, this content rich app brings the Latin GRAMMY Awards to life by shining a light on the magic, the momentum and the positive impact of Latin music and culture worldwide. The app features interactive components such as exclusive performance videos, trivia and voting features, iTunes links for music discovery and social sharing options for Facebook and Twitter. Highlights include an interview with Latin music all-stars and the 2013 Latin Recording Academy Person of the Year honoree, as well as videos and photos from category nominees including Best New Artist, Record Of The Year, Song Of The Year and Album Of The Year.

The app also captures the most memorable moments from past shows, as well as the philanthropic initiatives of The Latin Recording Academy through its Latin GRAMMY® in the Schools initiative.

Viewers can join the conversation regarding the Latin GRAMMY telecast by following @LatinGRAMMYs or Univision's @UForiaMusica on Twitter, as well as comment along with others on [Facebook.com/LatinGRAMMYs](https://www.facebook.com/LatinGRAMMYs) and [Facebook.com/UForiaMusica](https://www.facebook.com/UForiaMusica). Fans may also get the latest visual updates via Instagram from @LatinGRAMMYs and @UnivisionPremios, and may comment about their favorite celebrities using hashtag #LatinGRAMMY across Google+, Twitter, Facebook, Instagram or any of their favorite social platforms.

The Latin Recording Academy is an international, membership-based organization comprised of Spanish- and Portuguese-speaking recording artists, musicians, songwriters, producers and other creative and technical recording professionals. The organization is dedicated to improving the quality of life and cultural condition for Latin music and its makers. In addition to producing the Latin GRAMMY Awards to honor excellence in the recorded arts and sciences, The Latin Recording Academy provides educational and outreach programs for the Latin music community. For more information about The Latin Recording Academy, please visit LatinGRAMMY.com. For breaking news and exclusive content, follow @LatinGRAMMYs on [Twitter](https://twitter.com/LatinGRAMMYs), like "Latin GRAMMYs" on [Facebook](https://www.facebook.com/LatinGRAMMYs), and join the Latin GRAMMYs' social communities on [Foursquare](https://www.foursquare.com/LatinGRAMMYs), [Google+](https://www.google.com/+LatinGRAMMYs), [Instagram](https://www.instagram.com/LatinGRAMMYs), [Pinterest](https://www.pinterest.com/LatinGRAMMYs), [Tumblr](https://www.tumblr.com/LatinGRAMMYs), and [YouTube](https://www.youtube.com/LatinGRAMMYs).

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